



New Mexico Public Health Association  
2015 Annual Conference



March 31 – April 1, 2015

Embassy Suites Hotel & Spa

Albuquerque, NM

AGENDA

TUESDAY, MARCH 31, 2015

7:30 – 8:00 Registration/Check-in  
8:00 – 8:30 Introductions and Opening Remarks

8:30 – 9:30

KEYNOTE ADDRESS

Sandia Ballroom I-V



*Claudia B. Isaac, PhD, Associate Professor of Community and Regional Planning, UNM*

Claudia Isaac was born in Orange, New Jersey in 1954, and earned a Bachelor's degree in Psychology at Bryn Mawr College, a Masters' Degree in Public Affairs and Planning at the Woodrow Wilson School at Princeton University, and a PhD in Urban and Regional Planning at UCLA. Her **community engaged scholarship and practice** focus on community driven practice, particularly concerning public education, local organization development and scholarly civic engagement.



*Theodore (Ted) Jojola, PhD, Distinguished Professor and Regents' Professor, Community and Regional Planning Program, School of Architecture and Planning, UNM*

Ted Jojola holds a PhD in Political Science from University of Hawaii at Manoa where he attended the East-West Center. He has a Masters in City Planning from the Massachusetts Institute of Technology, and a BFA in Architecture from UNM. He is an enrolled tribal member of the Pueblo of Isleta. His third book is in the works, *Contemporary Indigenous Architecture: Local Traditions, Global Winds* (working title, UNM Press). In addition, he has **published numerous articles and chapters on topics relating to indigenous design & planning, stereotyping and economic development.**

9:30 – 9:45

Networking Break

9:45 – 11:45

Breakout Session 1

Track 1

Mental Health

Sandia VI

9:45 – 10:15

***Social Determinants of Mental Health***

**Presenter:** Enrique Cardiel, MPH

The Social Determinants of Mental Health presentation will look at the World Health Organization's suggested intervention areas within their priority public health conditions analytical framework. These intervention points range from society to the individual. This will be related locally, including an opportunity to contribute to a local Social Determinants of Mental Health map.

10:15 – 11:15

***Mental Health Agencies and School Districts: Creating a Community of Practice***

**Presenters:** Amanda Lopez Askin MS; Anna Curtis, MA, LMHC; Twila Becenti-Fundark, MSW; Yolanda Cordova, MSW

School districts face increasing pressure to provide mental health services to students despite budget decreases. We will focus on a Community of Practice approach to integrating school districts with mental health agencies, current communities of practice will be discussed and strategies will be given for beginning one in your community.

11:15 – 11:45

***Four Corners Study of Prescription and Illicit Drug Overdose: A Regional Analysis***

**Presenter:** Carmela M. Roybal, MA

Prescription and illicit drug-related deaths are highest in the four-corner area of the United States. County-level risk and protective factors of overdose deaths for the area were analyzed, and findings suggest that social capital plays a role in creating socially inclusive environments that may decrease overdose rates.

Track 2

Health Equity and Chronic Disease

Sandia VII

9:45 – 10:45

***Leveraging local data to improve public policy: Lessons learned from recent policy advocacy efforts in New Mexico/Texas/Mexico border region***

**Presenters:** Holly J. Mata, PhD, CHES; Luisa Ileana Garcia, MPH; Kristen E. Hernandez, MPH

This presentation highlights tobacco-related disparities research that led to smoke-free policy in 6500 public housing households, lessons learned from ongoing efforts to obtain relevant local data that contributes to regional alcohol policy advocacy efforts, and strategies to increase our collective health equity policy advocacy capacity as health education professionals.

10:45 – 11:15

***Disparities in cervical cancer mortality rates as determined by the longitudinal hyperbolastic mixed effects type II model***

**Presenter:** Juliette Guemmegne Tayou, MA

We analyze the dynamics of cervical cancer mortality rates for African American and White women residing in 13 states of the eastern half of the United States from 1975 through 2010. Despite decreasing trends in cervical cancer mortality rates for both races, racial disparities in mortality rates still exist.

11:15 – 11:45

***Low Dose CT screening in New Mexico: Opportunities and challenges for patients and primary care providers***

**Presenter:** Andrew Sussman, PhD, MCRP

Results from the National Lung Screening Trial found that annual screening with low-dose CT scans can reduce the risk of lung cancer deaths in heavy smokers between the ages of 55-74. We will present qualitative findings from a study that examined communication, risk assessment and resource challenges confronted by primary care providers and Hispanic patients.

Track 3

Native American Health

Ocotillo II

9:45 – 10:45

***American Indians and the ACA***

**Presenter:** Monica Marthell, MBA, BS

This presentation describes how community-based outreach, education and enrollment strategies create shifts in attitudes and behaviors resulting in more American Indians acquiring health coverage. Findings from this project could be replicated in other Native communities and may have significant impact for tribes that have assumed management of their health programs.

10:45 – 11:45

***RE-AIM: Learnings from the New Mexico Native Communities Wellness Network***

**Presenters:** Marita Jones, MPH; Rebecca Rae, MCRP, MWR

The New Mexico Native Communities Wellness Network brings together grassroots leaders working for wellness in Native communities across New Mexico to share best and promising practices. This presentation shares the story of how the Network strengthened participant's skills and capacity. Learn how the RE-AIM framework was used.

Track 4

Health Equity and Surveillance/Data

Sierra I

9:45 – 11:15

***Practical Approaches to Characterizing Health Disparities in Your Community: A Workshop and Panel***

**Presenters:** Andrea Cantarero; Sally Davis; Richard Kozoll; Alejandro Ortega

How do you measure health disparities in your community? Join us for an interactive panel and workshop to demonstrate the tools, process, and challenges of defining and characterizing a community using publicly available

data. There will be maps, community members, and an opportunity to share and discuss policy-influencing data applications.

- 11:15 – 11:45** ***Lack of compliance with recommended annual eye exams in NM and the impact on health of the diabetic population: the possible cause and how we might address it***  
**Presenters:** Peter Soliz, PhD; Sheila Nemeth, COMT; Ana Edwards, MA  
In the state of New Mexico, diabetes affects 1 in 8 adults. The HEDIS scores for the New Mexico commercial plans all were ranked in the bottom 20% with poor scores for diabetic retinal exams. We propose a solution using teleretinal screening for increasing scores of retinal exams for providers.

**Track 5** **Health Equity and Public Health Alliances** **Sandia VIII**

- 9:45 – 10:45** ***Creating Health Equity in New Mexico's LGBTQ Communities***  
**Presenters:** Miria Kano, PhD; Robert Sturm, MA; Cathleen Willging, PhD  
Reducing health disparities that affect lesbian, gay, bisexual, transgender, and queer/questioning people is a major public health priority. In this panel, we talk about three project/initiatives creating health equity in LGBTQ communities through collaborations of community members, health advocates, healthcare providers and researchers working together for research, education, and activism.
- 10:45 – 11:45** ***Enhancing Health Equity Partnerships with New Mexico's Hispanic/Latino Communities***  
**Presenters:** Lisa Cacari Stone, PhD; Julie Lucero, PhD; Victoria Sanchez, DrPH; Francisco Javier Ronquillo, PA; Joseph Sanchez, MBA; Mario Pacheco, MD  
The Collaborative for Hispano/Latino Health Equity (CHLHE) will facilitate a dialogue with community partners towards establishing a model of collaboration to advance health equity by developing strategies for sustainable action, policy and social transformation. Our commitment is to learn from and build on efforts of promoting health with community partners.

**Track 6** **People with Disabilities** **Sierra II**

- 9:45 – 10:45** ***The Health, Social and Environmental Impact of Commercial Tobacco On People With Disabilities***  
**Presenters:** Mary Beresford PhD; Larry Lorenzo MED  
This presentation explores the various issues related to tobacco products for people with disabilities. Why do people smoke? What are the environmental, health and social consequences of tobacco? Note critical issues related to accessing health services have broad implications.
- 10:45 – 11:15** ***They Came in the Door - Now What Do We Do with Them?***  
**Presenter:** Susan O. Gray, BS  
Healthcare providers still struggle to provide equal access to healthcare for people with disabilities, 25years after the ADA was passed. This session will examine three important aspects-care that is culturally competent, that is communicated effectively, and that uses whatever adaptive equipment, technique, and even policy change necessary.
- 11:15 – 11:45** ***Building a Universal Developmental/Behavioral Screening System in New Mexico: From Practice to Policy***  
**Presenters:** Nancy Lewis, MPA, MS; Jane McGrath, MD  
Physicians serve as first-responders to provide surveillance/developmental screening for New Mexico's children under five. This preventive service should be a Centennial Core Quality Measure and reimbursed as such. The majority of children are not screened. Most of the 1 out of 6 children with disabilities are not identified until school.

**Track 7** **School Based Health/Digital Storytelling** **Sierra III**

- 9:45 – 10:45** ***Digital Storytelling – Behind the Scenes***  
**Presenters:** Marita Jones, MPH; Shelley M. Frazier, MPH  
Digital stories that share personal experiences can be effective tools to support connection, understanding, and change. Healthy Native Communities Partnership has combined what we have learned about what makes these stories powerful with health communications principles to develop a unique approach to creating and sharing program and community digital stories.
- 10:45 – 11:15** ***School-Based Health Centers Provide High Quality Care and Promote Health Self-Efficacy in Adolescents***  
**Presenters:** McKane Sharff, MS; Caitlin Adams; Mary Ramos, MD, MPH  
School-based health centers (SBHCs) are located conveniently on school campuses, providing accessibly youth-friendly and integrated care to underserved adolescents. Findings from a recent project underscore the value of SBHCs in the public health care system as key access points for engaging youth and delivering important health services to adolescent populations.
- 11:15 – 11:45** ***Health and Education Intersections: How to Improve Health and Academic Achievements***  
**Presenter:** Suzanne Gagnon  
Health and education have a fluid and reciprocal relationship. New Mexico has one of the lowest graduation rates in the country and one of the highest child poverty rates. Come learn how poverty affects both health and education, and current best practices for addressing the intersections of health and education. Learn how School-based Health Clinics help academic success.

11:45 – 1:15	Networking Lunch and NMPHA Candidate Introductions (12:15)	Sandia Ballroom I-V
12:45 – 1:15	Hip Hop Performance by the South Valley Male Involvement Project	Sandia Ballroom I-V
1:15 – 1:30	Networking Break	
1:30 – 3:30	Breakout Session II	
Track 1	Native American Health	Ocotillo II
1:30 – 2:00	<p><b><i>Suicides among American Indian/Alaska Native Elders: Exploring connectedness and resiliency</i></b>  <b>Presenters: Satya Rao, PhD, MCHES; Dylan Pell, BA, MPH/MSW Candidate</b>            Suicide is a major public health concern. This presentation will explore protective factors contributing to resiliency to understand the low prevalence of suicides among American Indian/Alaskan Native elders. Emphasis will be placed on the role of connectedness, both intrinsic and extrinsic, in contributing towards resiliency to suicide.</p>	
2:00 – 2:30	<p><b><i>The Social Determinants of Health for Native American Children and Youth Related to Type 2 Diabetes and Obesity: a research framework - The Notah Begay III Foundation's Native Strong; Healthy Kids, Healthy Future Nation Program</i></b>  <b>Presenters: Olivia Roanhorse, MPH; Christina Stick, MPP</b>            The Native Strong Social Determinants of Health research project aims to address these issues by examining the root causes of childhood obesity among Native American through the lens of social determinants of health and examining existing secondary data in 5 target states: New Mexico, Arizona, Oklahoma, Minnesota and Wisconsin.</p>	
2:30 – 3:00	<p><b><i>A Comparative Analyses of Telephone versus In-person Survey Administration for Health Risk Factor Surveillance in Three Tribal Communities in New Mexico</i></b>  <b>Presenters: Amanda Tjemslund BA; Dornell Pete MPH; Judith Espinoza MPH</b>            A comparative analysis of telephone versus in-person Behavioral Risk Factor Surveillance System survey administration in three tribal communities in NM was conducted, and based on this analysis, we found differences in the response rates, demographic profile, and risk factor prevalence estimates based on survey method.</p>	
3:00 – 3:30	<p><b><i>The Family Spirit Program: An Evidence-based Maternal and Child Health Home Visiting Program for American Indian Families</i></b>  <b>Presenters: Nicole Neault, MPH; Cecily Blackwater, MPH</b>            The Family Spirit Program is an evidence-based and culturally tailored home-visiting intervention delivered by Native American paraprofessionals as a core strategy to support young Native parents from pregnancy to 3 years post-partum. This presentation will describe the Family Spirit Program model and highlight the research findings and current replication opportunities.</p>	
Track 2	Health Equity and Surveillance/Data	Sierra I
1:30 – 2:30	<p><b><i>Interested in Equity-based Policy and Praxis? Partner with the NM Statewide Race, Gender, Class Data Policy Consortium</i></b>  <b>Presenter: Nancy Lopez, PhD</b>            How can we harmonize data collection, analysis and reporting on race, gender, and class to guide effective and statewide equity-based policy that advances social justice? Dr. López will describe the work of the New Mexico Statewide Race, Gender, Class Data Policy Consortium--a convergence space for scholars, policy makers and community members, housed at the Institute for the Study of "Race" &amp; Social Justice, RWJF Center for Health Policy, UNM.</p>	
2:30 – 3:00	<p><b><i>The Impact of Sexual Violence on Mental Health and Chronic Disease</i></b>  <b>Presenters: Danielle Reed, MA; Jessica Reno, MPH</b>            Sexual violence survivors report higher rates of depression, suicide ideation and attempts, substance use, chronic disease, and injury than their peers. We investigate links among violence victimization, mental health, and risky health behaviors, and identify areas for collaboration between violence prevention and health promotion initiatives.</p>	
3:00 – 3:30	<p><b><i>Recommendation for Medical Schools on Fostering Unbiased Decision Making to Improve Health Equity Across Diverse Patient Population</i></b>  <b>Presenters: Cirila Estela Vasquez Guzman, MA; Crystal Krabbenhoft-Romney, BS CPS</b>            Biases based on race, gender and SES have been shown to exist in the treatments prescribed by medical doctors. Based on a survey of 84 medical schools, we conducted 15 case studies at participating Universities. Preliminary findings from multiple interviews with administrators, staff and students as well as focus group(s) will be discussed.</p>	
Track 3	Community Health Workers	Sierra II
1:30 – 3:00	<p><b><i>Collective Impact of the CHW Certification Process in NM</i></b>  <b>Presenters: Bette Jo Ciesielski, BA; Javier Rios, MA; Venice Ceballos, Promotora; Daryl Smith, MPH</b>            Learn about the collaboration taking place and the collective impact regarding the CHW Certification process in</p>	

New Mexico and the potential to improve care for vulnerable populations, help achieve the Triple Aim of better care, better health, and lower costs and advance population health.

**3:00 – 3:30**     ***Enhancing Patient Activation Measure in Diabetes Using Community Health Workers***

**Presenter:** Vallabh (Raj) Shah PhD, FASN

Home-based educational intervention using Community Health Representatives (CHRs) leading to improvement in Patient Activation Measures scores and clinical indicators of diabetes control.

**Track 4**     **New Alliances**

**Sierra III**

**1:30 – 2:30**     ***Hip Hop Educators***

**Presenters:** Carlos M. Flores MSW, LMSW, LADAC; Martin Martinez DPS; Omar Torres, Peer/Health Educator; Xavier Barraza, Peer/Health Educator

As these young men spit rhymes, spin tunes on the turntable, they inspire other youth to pursue their art. By night, they create music, by day, they are Peer Educators. Showcasing their involvement with the South Valley Male Involvement Project, these young men offer their stories, motivations and live performance.

**2:30 – 3:30**     ***A Prescription for Trails and Health: A Workbook Approach***

**Presenter:** Attila Bality

A new Parks, Trails & Health Workbook developed by the National Park Service and the Centers for Disease Control and Prevention takes parks and recreation planners and health practitioners through a process to consider community health when designing parks and trails infrastructure. Successful applications of this workbook approach will be presented.

**Track 5**     **Health Assessment**

**Sandia VI**

**1:30 – 2:30**     ***Detention and Reintegration: Health Impact Assessment (HIA) in NE NM***

**Presenters:** Pat Leahan, MSW; Yolanda Cruz; Kelly Gallagher, PhD

Scope of presentation: Health Impact Assessment (HIA) as a tool to address health equity; "From incarceration to Reintegration" as a concept; addiction, violence, and recidivism as health determinants in 3 NE NM counties; utilizing HIA to examine proposed Adult Reintegration Center in a region of NM with significant health disparities.

**2:30 – 3:30**     ***Ebola Lessons – Redefining Public Health Preparedness***

**Presenter:** Leah M. Ingraham, PhD

A report from Trust for America's Health uses 10 indicators of US public health ability to respond to disease outbreaks. About half of the states had a score 5 or less, suggesting a need to strengthen response capabilities. Reviewing Ebola response delays/missteps shows that public health must be able to mount timely, expert actions.

**Track 6**     **Maternal Child Health**

**Sandia VII**

**1:30 – 2:00**     ***Child Ready – A Model of Regionalizing Pediatric Emergency Care Through Engaging Communities***

**Presenter:** Robert Sapien, MD, MMM

Pediatric emergency regionalization challenges traditional spoke-and-hub models. Methods: Community stakeholders self-determined level of pediatric emergency preparedness and telehealth units were deployed to emergency departments. Results: Stakeholders defined communities broadly and healthcare needs exceeded scope of the project. Conclusions: An overlapping community system of regionalized care is proposed.

**2:00 – 2:30**     ***Cultural Influences on Fertility Behavior Along the US-Mexico Border***

**Presenters:** Allison Gilbert; Jill McDonald, PhD

Birth rates among young women are especially high in US-Mexico border communities. The role of cultural factors in these birth rate disparities is poorly understood. This qualitative research, based on discussion group data from Brownsville, Texas and Matamoros, Mexico, explores themes that influence fertility beliefs and practices in this population.

**2:30 – 3:00**     ***New Mexico MCH Public Health Training Institute***

**Presenters:** Kristine Tollestrup, PhD, MPH; Sue Forster-Cox, PhD, MPH, MCHES; Stephanie Jackson, MPH; Noell Stone, MPH; Pamela Sedillo, BS

A collaboration of public health professionals from UNM and NMSU has formed the New Mexico MCH (Maternal Child Health) Public Health Training Institute. The MCH Institute is providing a 12 credit graduate level certificate in public health for the MCH workforce in New Mexico, including in-person workshops and online content.

**3:00 – 3:30**     ***Screening, Brief Intervention and Referral to Treatment (SBIRT) in New Mexico School-based Health Centers: a Model for Adolescent Substance Abuse Care in New Mexico***

**Presenters:** Mary Murphy, MS2, UNM School of Medicine; Daisy Rosero, Program Manager, NM SBHC SBIRT Project; Timothy Condon, PhD, Research Professor, UNM Center on Alcoholism, Substance Abuse and Addictions; Mary M. Ramos, MD, MPH, Assistant Professor, University of New Mexico Pediatrics

The NM SBHC SBIRT Implementation Project will deliver training, technical assistance and new tools to SBHC providers to increase provider knowledge in substance abuse screening, brief intervention and referrals to treatment. Here we describe progress to date and lessons learned in the first year of implementation.

1:30 – 2:00

**Prevalence of total drug overdose death among American Indians/Alaska Natives by county demographics, New Mexico and United States, 2007-2011****Presenters: Samuel Swift, MPH; Luigi Garcia Saavedra, MPH**

This study is a nationwide epidemiological analysis of drug overdose death in American Indian and Alaskan Native (AIAN) populations. We used national vital statistics mortality data to examine differences in drug overdose mortality within different AIAN communities, looking at community factors such as urbanization, population living on reservation, and others.

2:00 – 3:00

**Exploring Access Issues To Health Services by People With Disabilities****Presenters: Mary Beresford PH.D. Program Manager; Larry Lorenzo M.ED. Disability Consultant**

This presentation contrasts and reconciles the medical model and the social/cultural model of disabilities. Potential barriers to access are examined. The ideas apply to cross-disability populations and a wide-range of health service delivery settings. This candid, positive presentation is designed to improve the effectiveness of the consumer/provider interaction.

1:30 – 4:00

Mobile Workshops

Foyer

**Mobile Workshop 1: Sawmill Community Land Trust:** Sawmill Community Land Trust Executive Director Wade Patterson will speak about the area's development over the last 15 years from brownfield site to vibrant, affordable neighborhood. Participants will learn about the community land trust approach to creating permanently affordable housing and how this project blends home ownership, multi-family rental, commercial activity and public space to build a dynamic, urban infill community within Albuquerque's urban core.

**Mobile Workshop 2: New Life Homes – Sundowner Property:** New Life Homes develops housing that reflects the wider community needs, and includes workforce housing (for example medical assistants, food industry employees, first responders), alongside working families, and vulnerable residents with disabilities. Participants will tour the Sundowner, which was formerly an abandoned motel, prominently situated in the heart of Albuquerque on historic Route 66.

3:30 – 4:00

Poster Session and Networking Break

Sandia Ballroom I-V

4:00 – 5:30

UNM Celebration

Foyer

Join us for a reception to celebrate the 20<sup>th</sup> anniversary of the UNM Public Health Program. Cash bar.

5:30 – 7:30

Evening Entertainment

Ocotillo II

**Public Health Trivia Quiz:** What could be better after a long day of having some serious knowledge dropped on you than showing off your ability to recall trivial facts at a moment's notice? Get a team together, grab some grub, and meet in Ocotillo II for prizes, snacks and competition. Hosted by Alisha Herrick and friends.

## WEDNESDAY, APRIL 1

7:30 – 8:00

Registration/Check-in

8:00 – 8:30

Introductions and Opening Remarks

8:30 – 9:30

KEYNOTE ADDRESS

Sandia Ballroom I-V

**Retta Ward, MPH, Cabinet Secretary, NM Department of Health**

Retta Ward's passion for public health began in undergraduate school, where she was UNM's top graduate in health education, and later spent a number of years as a health educator for Albuquerque Public Schools. She earned a master's in public health from the University of Arizona, completing an extensive research project on domestic violence in Nogales, Arizona, and later managing a program for the Arizona Dept. of Health Services.

Prior to being appointed as Secretary to the New Mexico Department of Health in January 2013, Ward served as Secretary of Aging and Long-Term Services for two years. She implemented a successful employee wellness program and statewide healthy aging initiative called "Know Your Numbers, Change Your Numbers, Change Your Life."

She has a diverse and unique background that has prepared her to successfully lead the New Mexico Department of Health. In addition to her public health background, she has years of experience as a manager with the Hertz Corporation in Albuquerque,

Chicago and New York. Ward was the head of Operations Training for Hertz Rent-a-Car, overseeing the corporation's 14 training centers located throughout the country.

Ward also has extensive experience as an award-winning science educator, giving her the expertise to make science-based, data driven decisions. She understands the science behind public health programs, and has the management expertise to successfully implement them.

A native New Mexican, Ward is passionate about New Mexico and public health. She was born in Roswell and grew up in Hagerman. She has two grown children, a daughter and a son. In her spare time, Ward enjoys hiking in the beautiful mountain areas of New Mexico.

**9:30 – 9:45      Networking Break**

**9:45 – 11:45      Breakout Session III**

**Track 1      Access to Food      Sandia VII**

**9:45 – 10:45      *Food in Frontier and Rural Areas as a Social Justice Issue***  
**Presenters: Susan Wilger, Director of Programs, HMS-CHI; Ben Rasmussen, Program Specialist**  
Rural/frontier populations historically experience health inequities due to race/ethnicity and social determinants, such as poverty. Few healthy food choices leads to greater diet related illness. This presentation looks at food as a social justice issue and policies and programs to ensure equitable choices for individuals regardless of where they live.

**10:45 – 11:45      *Forming Partnerships and Leveraging Resources to Respond to Community Needs: Creative Solutions for Addressing Access to Healthy Food in Bernalillo County***  
**Presenters: Anzia Bennet, MPH; Leigh Caswell, MPH; Jenn Daniel, MPH; Erin Engelbrecht MCRP, MPA, BA; Tina Garcia-Shams, BA; Tatiana Falcon Rodriguez, MPH**  
Presbyterian Healthcare Services, Agri-Cultura Network, New Mexico Street Food Institute, Adelante Development Center, and Bernalillo County Health & Human Services are partnering to create a farmers' market on the wheels that will serve underserved communities in Albuquerque. Learn about the project as well as opportunities to collaborate.

**Track 2      Epidemiology, Statistics and Mapping      Sierra I**

**9:45 – 10:45      *GIS Application for Coordinated Chronic Disease Prevention and Management***  
**Presenters: Bambi Bevill MPH CHES; Katharine von Rueden MPH; Chris Lucero BCH CHES; Bryan Patterson MPH**  
Maps are an exciting tool used to identify and understand reach and access to resources for coordinated efforts surrounding chronic disease prevention and management. You are invited to learn more about this cutting edge technology and the practical applications of GIS.

**10:45 – 11:15      *The Frequent Flyers of New Mexico, Hospital Readmissions among the Homeless Population***  
**Presenter: Victoria F. Dirmyer, PhD**  
It is estimated that there are 1.7 million homeless individuals in the United States. Due to lack of resources, homeless individuals frequent emergency departments for immediate health care needs. Using the Hospital Inpatient Discharge Dataset, an analysis of admissions to Albuquerque area hospitals by homeless individuals was completed.

**11:15 – 11:45      *Potential Impact of Climate Change Upon Malarial Transmission***  
**Presenter: Sarah Shrum**  
Anthropogenic climate change is occurring at an unprecedented pace, and is expected to have wide-ranging consequences on the transmission of infectious diseases, including malaria (*Plasmodium falciparum*). This presentation will examine potential changes in transmission, models used for prediction, effects due to human activity, and public health preparedness

**Track 3      Community Health Workers      Sierra II**

**9:45 – 10:45      *Addressing Healthcare's Blindside: Integration of Community Health Workers into Primary Care Teams to Address Non-Medical Factors that Impact Patient Health***  
**Presenters: Will Kaufman, MD MPH; Oralia Kolander, CHW; Margarita Perez, CHW; Andrew Larson, MD, MPH**  
Integration of Community Health Workers into primary healthcare teams at First Choice South Valley. What we are learning about integrating community health workers as valued members of our teams. What it feels like to systematically ask about social needs in the clinical setting. How can this care model become sustainable

**10:45 – 11:45      *Statewide Collaborative Capacity Building for New Mexico's CHRs, CHWs, and Promotores de Salud***  
**Presenters: Diana Abeyta BS; Javier Rios MA; Ana María MacDonald MD**  
This presentation will focus on the statewide certification and grandfathering efforts for Community Health Representatives, Community Health Workers, and Promotores de Salud from the New Mexico Department of Health-Office of Community Health Workers and its statewide collaborators and partners.

<b>Track 4</b>		<b>Health Equity and Public Health Alliances</b>	<b>Sandia VII</b>
<b>9:45 – 10:15</b>	<b><i>Preventing Sexual Violence in New Mexico: What Our Communities Have To Say</i></b> <b>Presenters: Samantha Bear, MPH candidate; Julia Hess, PhD.; Theresa Cruz, PhD</b>	In NM, sexual violence affects one in four women and one in twenty men. To create a statewide strategic plan for sexual violence prevention, we conducted focus groups. Results suggested that prevention efforts should include survivors, offenders, families and institutions, and change culture around gender, healthy relationships, and power dynamics.	
<b>10:15 – 11:45</b>	<b><i>Panel Discussion by Centro Savila: Combining Prevention and Treatment Through Collaboration and Capacity Building To Build Health Equity in the South Valley</i></b> <b>Presenters: William G. Wagner, PhD, LISW; Kee J.E. Straits, PhD; Angelica Regino, LMSW; Carlos M. Flores, LMSW, LADAC, Edith Garcia, Sherri Gonzales, BA</b>	Centro Savila utilizes collaboration, capacity building, and health promotion strategies to build health equity, and wellness in the South Valley communities. From gardening to training bilingual professionals to work in the community, our panel will discuss prevention, treatment approaches, and supports with partners to enhance community building and healing.	
<b>Track 5</b>		<b>New Alliances</b>	<b>Sierra III</b>
<b>9:45 – 11:15</b>	<b><i>Asthma Quality Improvement Programming and Partnership Building</i></b> <b>Presenters: Sara Anderson MS; Carole Conley MSW; Kathryn Lowerre PhD, MPH; Maria Otero BS; Mary Shepherd PhD, MS; Noell Stone MPH</b>	Community, academic and state agency partners will discuss a new project working to improve provider adherence to national guidelines for asthma care and quality of treatment for all patients.	
<b>11:15 – 11:45</b>	<b><i>Philanthropy's Role in Redefining Public Health</i></b> <b>Presenters: Denise Gonzales; Dennis McCutcheon MSW</b>	Philanthropy can be a valuable partner in redefining public health. Learn about Con Alma Health Foundation's work in advancing a health equity framework in public health and in building sustainable communities. This session will include opportunities for engagement, and funding information to advance health equity and build sustainable communities	
<b>Track 6</b>		<b>Health Assessment</b>	<b>Sandia VI</b>
<b>9:45 – 11:15</b>	<b><i>NMDOH Health Improvement and Assessment Plans: Do you benefit from these plans? Is the NMDOH capturing what's important to you?</i></b> <b>Presenters: Christina Perea, MA; Shannon Barnes, MS; Osvaldo Jimenez, BA</b>	The NMDOH has selected ten priority health indicators to strategically focus on to improve health status in NM and they are showcased in the State Health Improvement Plan and the State Health Assessment. Are these NM's leading indicators? Do you benefit from these department plans? Come voice your opinion!	
<b>11:15 – 11:45</b>	<b><i>Community Asset Mapping: Empowering Our Communities to Greater Health</i></b> <b>Presenters: Anthony Fleg, Native Health Initiative</b>	Community asset mapping is an approach to improving the health of our communities by putting aside the needs assessments, instead focusing on strengths, resources, and assets of a community that can be built upon to improve health.	
<b>Track 7</b>		<b>Special Health in All Policies Workshop</b>	<b>Ocotillo II</b>
<b>9:45-11:15</b>	<b><i>Building Capacity to Implement Health in All Policies (HiAP)</i></b> <b>Presenters: Genoveva Islas, MPH and Julia Caplan, MPP, MPH, California Health in All Policies Task Force</b> <b>See Julia's bio for the afternoon keynote, below.</b>	Join us for a special workshop on implementation of Health In All Policies, by Genoveva Islas and Julian Caplan. Genoveva was born in Fresno, California and grew up in small rural communities of the San Joaquin Valley; her parents were farm laborers. Genoveva serves as the Principal Investigator for Public Health Institutes' statewide effort to connect all CDC funded grantees in California under CA4Health. The project seeks to increase networking and collaboration across sites to support the successful implementation of efforts short term and the sustaining of the work in California longer term.	
		With many practitioners already knowledgeable on the concept of HiAP, participants of this workshop will build skills in implementing this approach through small group activities, discussion, and reflection on their current HiAP efforts to identify opportunities to go deeper. Participants will learn how to identify and capitalize on windows of opportunity to advance health, equity, and environmental sustainability, and explore the value of health lens analysis in identifying and articulating co-benefits.	
<b>11:45 – 1:15</b>	<b>Awards Luncheon/NMPHA Election Results</b>		<b>Sandia Ballroom I-V</b>
<b>1:15 – 1:30</b>	<b>Networking Break</b>		



1:30 – 3:30		Breakout Session IV
Track 1	Substance Abuse	Sandia VI
1:30 – 2:30	<p><b><i>Developing Culturally Appropriate Screening and Treatment Strategies for Alcohol and Opiate Use and Primary Care Settings</i></b>  <b>Presenters: Andrew Sussman, PhD, MCRP; Kamilla Venner, PhD; Victoria Sanchez, DrPH</b>            Alcohol and opiate use disorders continue to represent a significant burden for New Mexicans. We have conducted a qualitative case study project aimed at understanding barriers and facilitators to offering screening and brief intervention in primary care settings. We will present culturally and contextually appropriate strategies to enhance these efforts.</p>	
2:30 – 3:30	<p><b><i>Providing Medically Assisted Treatment for Opioid Dependence to Pregnant Women in a Community Health Clinic: A Case Study</i></b>  <b>Presenters: Wendy Johnson, MD MPH; Rachel O'Connor, MPA</b>            We describe the program implementations and public health effects of the first year of one of the only primary-care-clinic-based medically assisted treatment programs for opioid dependent pregnant women in the country, based at La Familia Medical Center and supported by funding from Santa Fe County Community Services Department.</p>	
Track 2	Access to Food	Sandia VII
1:30 – 2:00	<p><b><i>Project FEED: Food Environment and Education Data Warehouse: Nourishing Community Food Security</i></b>  <b>Presenter: Sarah Haynes, MS</b>            The Food Environment and Education Data Warehouse project (FEED) is a multilevel assessment at indicators and systems that surround the New Mexico food environment that include economic justice, sustainability, water use, food security, agriculture, infrastructure, policy and access. It provides an introduction to build community food security.</p>	
2:00 – 2:30	<p><b><i>Obesity in Rural New Mexico</i></b>  <b>Presenter: Brieanna Waggoner</b>            Rural residents in New Mexico have higher rates of obesity and lower levels of physical activity compared to their urban counterparts. We will explore low-cost, built environment solutions that increase food access and physical activity levels for rural, underserved populations.</p>	
2:30 – 3:00	<p><b><i>Supporting Farmers and Increasing Access in Food Deserts: Collaboration between the Santa Fe Farmers' Market and La Familia Medical Center</i></b>  <b>Presenters: Jackie Munro, BFA; Paolo Speirn, Farmers Market Director</b>            The Santa Fe Farmers' Market and La Familia Medical Center collaborate to produce the Southside Farmers' Market, which provides fresh produce to three low-income food deserts. See how this unique partnership serves the Southside community and meets both organizations' goals for public health outcomes.</p>	
3:00 – 3:30	<p><b><i>Feast for the Future Programs: An Innovative and Holistic Approach to Reintroducing Healthy Indigenous, Foods, and Agriculture in American Indian and Alaska Native Communities</i></b>  <b>Presenters: Lori Ann Loera, MJ; Daniel Nieto</b>            An overview of Johns Hopkins Center for American Indian Health (Center) innovative and holistic initiative called Feast for the Future (FFF) to ensure American Indian children and communities have access to healthy and nutritious foods; and to promote Native communities' capacity to reintroduce healthy indigenous foods and agriculture</p>	
Track 3	Health Equity and Surveillance/Data	Sierra I
1:30 – 2:30	<p><b><i>What's New in the YRRS? A look at new questionnaire items with a focus on sexual minority status</i></b>  <b>Presenters: Daniel L Green, MPH; James Padilla, MS; Linda J. Peñaloza, PhD; Laura E. Tomedi, PhD, MPH</b>            New YRRS items can inform a wide range of health promotion efforts. New 2013 items included sexual identity, non-suicidal self-harm, synthetic marijuana use, breakfast consumption, and extreme binge drinking. We will focus on risk and protective factors associated with sexual minority status. Data source: 2013 NM Youth Risk and Resiliency Survey.</p>	
2:30 – 3:30	<p><b><i>Health Care Coverage and Access Among Adults in New Mexico</i></b>  <b>Presenter: Wayne A. Honey, MPH</b>            Individuals without health care coverage are less likely to receive recommended preventive services, less likely to access regular care by a personal physician, and less likely to obtain needed medication or health services. Monitoring access to health care via the Behavioral Risk Factor Surveillance System is essential public health practice.</p>	

**Track 4** **Community Health Workers** **Sierra II**

**1:30 – 2:30** ***Building Alliances for the Benefit of NM Medicaid Members***  
**Presenters: Brandy Van Pelt-Ramirez LMSW; Stephanie White, BBA**  
Community Health Workers are a valuable, often overlooked resource in the community. Blue Cross Blue Shield has created an innovative way to partner with community health workers and provide our Medicaid members with a higher level of healthcare services. BCBS, in conjunction with CHWs, focus on the social determinants of health and overall member health. This has resulted in fewer emergency room visits and healthier members

**2:30 – 3:30** ***Connecting the Disconnected Through Pathways to a Healthy Bernalillo County***  
**Presenters: Daryl T. Smith, MPH; Lidia Regino, BA**  
Learn about a local program that focuses exclusively on connecting the disconnected and is designed to specifically address the unmet needs of Bernalillo County's most difficult-to-reach residents. Following a simple, yet complex step-by-step model, the Pathways Navigators address head on the social determinants of health in their efforts to improve the lives of our county's most vulnerable residents.

**Track 5** **Native American Health** **Ocotillo II**

**1:30 – 2:30** ***Grand Canyon or Bust! Promoting Healthy Relationships Through Adventure Programming***  
**Presenter: Heather Yazzie Campbell, National Indian Youth Leadership Project Web of Life Program Director**  
The use of wilderness adventure programming is becoming recognized as a powerful strategy to engage youth and promote healthy development. The adventurous outing discussed during this presentation will demonstrate how to plan and implement a wilderness challenge experience and how this type of event can be used to convey messages about pregnancy prevention, healthy relationships, and mental health promotion.

**2:30 – 3:30** ***Navajo Nation Youth Risk Behavior Survey***  
**Presenters: Natasha Bitsui, BS; Lishua Gishie, BS; David Foley, BS, MsPH**  
The Navajo Youth Risk Behavior System has been used to monitor six priority health-risk behaviors among youth in middle and high schools. Administered every 3 years to identify patterns and trends, develop and implement intervention or prevention initiatives, evaluate and to reduce potential behavioral risk factors among Navajo youth.

**Track 6** **New Alliances** **Sierra III**

**1:30 – 3:00** ***Connections: an innovative collaboration to connect 911 callers to Social Services***  
**Presenters: Ivette Y. Cuzmar, LISW, LADAC; Daryl T. Smith, MPH; Kurt Krumperman, PhD**  
When EMS responds to a 911-call, often the patient is experiencing a myriad of psychosocial stressors in addition to the perceived medical crisis. A collaboration between the University of New Mexico and Albuquerque Ambulance has developed a bridge between the EMS and social services to adequately address the needs of our community. This presentation will discuss program development, implementation, and program evaluation.

**3:00 – 3:30** ***SKIIP: the School Kids Influenza Immunization Project***  
**Presenters: Maggie June, BA; Anna Pentler, MBA, MPH**  
Last year, 44,000 doses of flu vaccine were administered to students at their school through SKIIP—School Kids Influenza Immunization Project. 470 schools statewide held SKIIP clinics. Schools partner with public health and health science students from different disciplines. HSC students who volunteer gain experience with mass outreach vaccination clinics.

**3:30 – 3:45** **Networking Break**

**3:45 – 4:45** **KEYNOTE ADDRESS** **Sandia Ballroom I-V**



***Julia Caplan, MPP, MPH, Program Director, California Health in All Policies Task Force***

The California Health in All Policies Task Force is a collaborative project between the Public Health Institute, the California Department of Public Health, and the California Strategic Growth Council. In this capacity, Ms. Caplan facilitates a multi-agency process that brings together over twenty state agencies, departments, and offices to build collaborative partnerships and incorporate health, equity, and environmental sustainability considerations into decision-making across policy areas as diverse as transportation, education, agriculture, and social services. Ms. Caplan has twenty years' experience in community building, social change, management, and public policy leadership, and holds masters' degrees in public policy and public health from the University of California, Berkeley.

**4:45 – 5:00** **Closing Remarks** **Sandia Ballroom I-V**