



New Mexico Public Health Association

## 13<sup>th</sup> Annual Health Policy Forum



### ***Effective Advocacy: From Grassroots to the Roundhouse***

Friday, December 9<sup>th</sup>, 2016  
Embassy Suites Hotel  
Albuquerque, NM

#### **AGENDA**

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7:30 A.M. – 8:30 A.M.	<b>Registration &amp; Networking</b> <i>Light breakfast served</i>	Pre-Conference Hallway
8:30 A.M. – 8:45 A.M.	<b>Welcome</b> <i>Abuko Estrada, Clarissa Silva, Courtney FitzGerald and Marsha McMurray-Avila</i>	Sandia Ballroom
8:45 A.M. – 10:00 A.M.	<b>Morning Plenary Panel</b>	Sandia Ballroom

#### **Community Advocacy: Stories of Successful Policy Change ‘From the Bottom Up’**

This year's opening general session will feature two examples of local policy development that have led to broad improvements in public health. In an effort to combat high rates of diabetes and other chronic diseases on the Diné (Navajo) reservation, the tribal government passed the *Healthy Diné Nation Act of 2014*. The law imposes a tax on junk food such as candy bars and sodas by 7 percent and eliminates the tax on healthy foods like fruits and vegetables. Two community health activists at the forefront of this effort, Denisa Livingston and Danny Simpson, will share their unique journey and how it can be used to help other communities. Juan Reynosa, from the Southwest Organizing Project will present examples and offer insights regarding the unique challenges of achieving environmental justice locally and how difficult it is to empower communities when facing big corporations. This panel is sponsored in part by the Notah Begay III Foundation.

10:00 A.M. – 10:15 A.M.	<b>Public Health Institute Announcement</b> <i>Abuko Estrada</i>	Sandia Ballroom
10:15 A.M. – 10:30 A.M.	<b>Break</b>	Pre-Conference Hallway
10:30 A.M. – 12:00 P.M.	<b>2017 Legislative Initiatives</b> <i>Update from Senator Jerry Ortiz y Pino, Chairman of Legislative Health and Human Services Interim Committee, followed by Brief presentations of legislative proposals</i>	Sandia Ballroom

Organizations and individuals who have submitted a Legislative Proposal for publication in the Forum booklet will be given an opportunity to present a brief synopsis of their upcoming legislative initiatives.

12:00 A.M. – 12:30 P.M.	<b>Networking Break with Presenters, Speakers &amp; Colleagues</b>	Pre-Conference Hallway
12:30 P.M. – 1:30 P.M.	<b>LUNCH with Keynote Speaker, Dr. Jamal Martín</b>	Sandia Ballroom



### ***Effective Advocacy: From Grassroots to the Roundhouse***

Social transformation through effective advocacy for health policy during any particular time period often brings out the best and worst in political actors and ensuing legislation. Likewise, many reactionary forces have targeted and implemented oppressive upstream policies to remove needed basic and advanced public health services by favoring the wants of the 1%, the superrich who unduly influence legislation and higher education. Key factors for successfully building communities of practice at multiple levels within public health actions and social justice require a revitalized leadership framework for implementing health-in-all policy (HiAP)

approaches. We can increase the values in solidarity for population health through innovative approaches in health literacy and community education. Public leadership for a more open participatory democracy supports advocacy for transformational stewardship and solidarity in HiAP. Overall, community readiness and public leadership that transforms organizations in the 21<sup>st</sup> century will have successfully promoted capacity building for social justice.

**Jamal Martín, PhD, MPH** is the Director of Peace and Justice Studies, Faculty in the Africana Studies/Family Community Medicine and a Senior Fellow at the RWJ Center for Health Policy at the University of New Mexico.

1:30 P.M. – 1:45 P.M.	<b>Break</b>	Pre-Conference Hallway
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**A: State-Level Advocacy: Best Practices from the "Pros"**

Sandia VI

Longtime NM Senate Public Affairs Committee Analyst, Barak Wolff, will facilitate this workshop to enhance our understanding of the legislative process and effective strategies for health and social service advocates at the Roundhouse. Three of NM's finest and most tenured advocates will share their insights about the process and their tricks of the trade. Featured will be Julianna Koob (ACLU, reproductive rights, and health professions), Bill Jordan (Poverty, Medicaid and progressive tax policy), and Jim Jackson (disability rights and protections).

**B: Advocating against Budget Cuts to Medicaid and our Healthcare System***(this will be a repeated session)*

Sandia VII-VIII

New Mexico is facing a budget crisis that threatens one of our most important healthcare coverage programs for children, seniors, people with disabilities, and working adults - Medicaid. This year, New Mexico lost over \$265 million in federal match funding for Medicaid due to an underfunding of \$67 million in our state budget. These shortfalls have jeopardized jobs in a state that is already starving for healthcare providers and made it harder for families to get healthcare. This workshop will give an overview of the current state of New Mexico's budget and where Medicaid stands, the impact of Medicaid cuts, and how you can help advocate to protect the healthcare system for all New Mexicans.

**C: Keeping the Flame Alive: Health Policy Leading Health Equity**

Sierra III

Achieving health equity requires valuing everyone equally with focused, ongoing societal efforts to address avoidable inequalities, historical and contemporary injustices, and the elimination of health and health care disparities. Moving forward following the recent election, how do we keep health equity alive and at the center of our work? This panel of public health scholars will use an equity framework and evidence informed policy-making approach to confront the structural determinants at the root of poor health and engage key stakeholders who are well positioned to drive change in New Mexico.

Opening remarks & Facilitator-Lisa Cacari Stone, PhD, Associate Professor, College of Population Health, Assistant Director, RWJF Center for Health Policy

- 1) **The Supplemental Nutrition Assistance Program: Food Policy as a Determinant of Health for Children and Families**-Neil Greene, Tae-Young Nam & Noura El Habbal
- 2) **An Analysis of New Mexico's Tobacco Settlement Fund and the Debt Crisis**: Elizabeth Pomo and Carmela Roybal
- 3) **The Affordable Care Act Now: Equalizing Costs, Increasing Coverage and Optimizing Essential Health Benefits**: Lionel Candelaria, Kacee Corrigan & Greg Fahl
- 4) **Structural Violence, Gendered Justice and Health for Women and Girls of Color**: Lucretia Vigil, Ashlee Crawley & Alin Badillo

**D: A History of US & Tribal Interaction**

Ocotillo II

In this breakout session, Deswood Tome will present an historical look at Native American Tribes, injustices, U.S.-Indian policy periods, and how policy shapes lawmaking in Indian

Country. Native Americans are the only ethnic group in the United States whose lives are intensely governed by federal laws and the Code of Federal Regulations (CFR). This contributes to keeping Native Americans in poverty and in a state of dependency. This breakout session is sponsored by the Notah Begay III Foundation.

3:15 P.M. – 3:30 P.M.

**Break**

Pre-Conference Hallway

3:30 P.M. – 5:00 P.M.

## **SECOND BREAKOUT SESSIONS**

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**A: Health Impact Assessments & Policy Development in NM** Sandia VI

Health Impact Assessments (HIAs) have become more common in the United States as effective ways to demonstrate where and how policies, programs, or plans impact vulnerable communities. Panelists will present and discuss two HIAs conducted in New Mexico. First, Amber Wallin, Kids Count Director at NM Voices for Children, will share findings from a Health Impact Assessment of a food tax in New Mexico. Kitty Richards, Kristine Suozzi, David Wood, and Antoinette Vigil will share their experience conducting a HIA on proposed developments affecting neighborhoods already experiencing high environmental and health burdens. Christina Morris, Health Promotion Specialist, Public Health Division, Northwest Region, will moderate this session.

**B: Advocating against Budget Cuts to Medicaid and our Healthcare System**  
(repeated session) Sandia VII-VIII

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**C: New Mexico's Behavioral Health Care Crisis – History & Action** Sierra III

In this session, panelists will review the recent history of New Mexico's behavioral health care system, describe how communities have been affected, and share examples of actions taken to ensure that New Mexicans who need behavioral health care can get it. Panelists include Jim Cooney, producer of the documentary *BREAKDOWN: New Mexico's Behavioral Health Crisis*, Kimmie Jordan with the National Alliance on Mental Illness, New Mexico and representatives from Generation Justice. Senator Jerry Ortiz y Pino will facilitate this panel. Please join us for what we anticipate will be a lively discussion.

**D: Effective Advocacy: Conversation with Dr. Jamal Martín** Ocotillo II

This session will include an interactive and broader framework to build on Dr. Jamal Martín's keynote address. Expect to share comments and help facilitate an enhanced discussion on how to use effective advocacy in a way to strengthen communities and public health efforts around New Mexico.