



**NMPHA Conference**  
**Pre-conference workshops**  
**Monday, April 11<sup>th</sup> 2016**  
**Las Cruces Convention Center (LCCC)**

1:00 – 3:00 pm      **Organizing for environmental justice in New Mexico (Ballroom 1)**

**Invited Speaker - Juan Reynosa, Southwest Organizing Project (Confirmed)**

Juan Reynosa is an organizer with the Southwest Organizing Project (SWOP) and focuses on environmental justice and air quality issues. Before joining SWOP, Juan was the New Mexico Beyond Coal organizer for Sierra Club, an organizer with New Mexico Youth Organized, and a Green for All fellow. Beyond his professional experience, he has a Bachelor's degree in Environmental Science from the University of New Mexico. His hometown is Hobbs, New Mexico, which has been the epicenter of the oil and gas industry in southeastern New Mexico. Juan draws from his Hobbs's low-income Chicano community upbringing and integrates his knowledge, passion, and organizing skills about the issues facing communities, particularly communities of color and poor communities that are subject to polluting industries and environmental degradation into his work at SWOP.

**This workshop will examine some of the environmental health issues prevalent in New Mexico. It will also explore how communities are organizing and advocating for environmental equity and justice to address these public health issues.**

3:15-5:15 pm      **Public health challenges and opportunities in NM Colonias: Social, economic, and cultural determinants of disparities in health and well-being (Ballroom 1)**

**Invited Speaker - Martha O. Loustaunau, New Mexico State University (Confirmed)**

Martha Loustaunau is a Professor Emeritus in the Department of Sociology at New Mexico State University specializing in medical sociology, medical ethics, and Aging and society. Her current projects include work on a book titled *Doctors and Other People: The Mystique of Healers and Healing*, on a CD-ROM on social problems, and on the second edition of one of her published textbooks titled *The Cultural Context of Health, Illness, and Medicine*. Dr. Loustaunau is an active member in the [National Social Science Association](#).

**This workshop will describe the history, culture, demographics, and background of the development and existence of colonias in New Mexico. It will provide information about the health issues impacting the colonias and the public health efforts and programs in place to address these health and social issues specifically on *promotoras*, rural clinics, prevention programs, citizenship and education services. The workshop will focus on public health issues such as water, safety and access, and pollution.**

**We have applied for a total of 4 CMEs, CNEs, SWCEs, & CEUs for the Day for attendees (2 per workshop) – additional costs for attendees**