



April 26, 27 and 28, 2012

Crowne Plaza Hotel
University and Menaul
Albuquerque, New Mexico



NM CARES
Health Disparities Center

CALL FOR ABSTRACTS:

Integration, Innovation, & Inspiration – Creating a Healthy New Mexico

The 2012 Joint Conference of the New Mexico Public Health Association and New Mexico CARES Health Disparities Center will bring together disparities researchers, health service providers, public health practitioners and community members from across the country and across the state. Co-hosted by the UNM Hospital Office of Diversity, Equity and Inclusion, the Clinical and Translational Science Center, Vision 20/20, Robert Wood Johnson Foundation Center for Health Policy, UNM Cancer Center and the UNM Health Sciences Center presentations and keynote speakers will highlight the concepts of integration, innovation, and inspiration.

Integration: Intersection of practice and policy in creating health equity

What examples in your work demonstrate how to transform health disparities research into practice and policy? What examples offer innovations to reduce health disparities, provide new insights to ongoing and emerging health disparities-related research and practice, and/or increase health equity in New Mexico communities?

(Sponsored by the NM CARES Health Disparities Center, day 1 of the conference is free. Registration is required.)

Innovation: Dynamic approaches to creating a healthy New Mexico

What new, different and/or changing methods and practices are you and/or your group using that make positive changes in the health of New Mexicans? We are looking for speakers with new, innovative ideas to participate in breakout sessions or to share ideas in one of the available 5-10 minute TED-style Talks.

Inspiration: Motivating ideas to energize public health work and practice

Day 3 will be filled with speakers, entertainment, and networking opportunities. We are looking for exhibitors from community groups, advocacy organizations, educational programs, and small businesses to inform and energize public health workers. Information and guidelines for exhibitors are on the last page.

Abstracts should address any of the following:

- Reducing Health Disparities
- Improving Health Equity and Diversity
- Universal Access to Care
- Environmental Health and Justice
- Public Health Policy
- Social and Economic Justice
- Capacity Building
- Public Health History and Trends Over Time
- Expanding Public Health through New Alliances
- Strengthening Public Health Infrastructure
- Public Health Models of Practice
- Health Disparities & Specific Health Conditions

Through	Public health practice	Policy intervention and reform	Education
	Research innovations	Community involvement	Advocacy
	Healthcare delivery	Media	Technology



ABSTRACT FORM



**New Mexico Public Health Association & the NM CARES Health Disparities Center
2012 Joint Conference**

Integration, Innovation, Inspiration – Creating a Healthy New Mexico

April 26-28, 2012

Crowne Plaza Hotel, Menaul and University, Albuquerque, NM

Deadline for submission of abstracts: February 27, 2012

THE ABSTRACT FORM MUST BE COMPLETED ONLINE AT www.nmpa/nmtupac.com

All information requested below is required for presentations to be eligible for Continuing Education Credits. Incomplete applications will be returned for editing. Additional guidelines for completing the outline and for poster submissions are attached to this form.

For questions, please contact Mallery Downs, Conference Co-Chair at mardowns.nm@gmail.com, (505) 286-0847, or Jacque Garcia, Conference Co-Chair at jacgarcia@salud.unm.edu, or Miria Kano, Senior Program Manager, NM CARES HD at mkano@salud.unm.edu or (505) 272-3876.

PLEASE NOTE: Presenters will be responsible for paying conference registration fees. If you organize a session with several people, you are responsible for informing your co-presenters that they need to register for the conference.

APPLICATION CHECKLIST

- 1. Presentation Description – including format, title, presenters and description
- 2. Audiovisual Equipment Needs
- 3. Presentation Outline – MUST BE COMPLETE AND IN REQUIRED FORMAT
- 4. Presenter Biographical Data – MUST BE COMPLETE

1. Presentation Description

Format:

Presentations Day 1: 15 minute with 5 minutes for questions 30 minutes 45 minutes

60 minutes 1.5 hour panels

Presentations Day 2: 15 minute with 5 minutes for questions 30 minutes 45 minutes

60 minutes 1.5 hour panels

5-10 minutes for TED-style Talk

(2nd Day only: for details on Ted-style Talks, see last page)

Day 3: Exhibitor

Poster: Poster Session Student Poster (*will be entered into Student Poster Contest*)

Would you be willing to present your information as a poster or a 5 to 10 minute TED-style Talk if your abstract is not selected for a full presentation? Yes No

General Topic: *Integration*

Innovation

Inspiration

Subcategory: (You may select more than one)

Reducing Health Disparities

Improving on Equity and Diversity

Universal Access to Care

Environmental Health & Justice

Public Health Policy

Social and Economic Justice

Capacity Building

Public Health History and Trends Over Time

Expanding Public Health Through New Alliances

Strengthening Public Health Infrastructure

Public Health Models of Practice

Health Disparities and Specific Health Conditions

The University of New Mexico Health Sciences Center has identified their Vision 2020 – “...partnering with communities we will make more progress in health and health equity than any other state by 2020.” The HSC is a partner in this conference and would like to recognize the presenters who are supporting the fulfillment of this vision. If your project or presentation is in line with this vision, please check this box.

Title:

Presenter(s):

Describe your presentation /poster in 150 words or less.

If your application is approved, please provide a 50 word description that will be used in the program booklet, so choose words carefully that will appeal to the audience you want to reach. For 30-minute presentations, please suggest another 30 minute presentation you would like to be paired with, should you know one.

Title of other presentation:

Contact person and phone number:

2. Audio Visual equipment needs

LCD projector (for PowerPoint)

Laptop computer

Slide projector

Overhead projector

TV/VCR

Flipchart and markers

Other (describe: _____)

3. Presentation Outline

REFER TO GUIDELINES ON PAGE 6 FOR EXAMPLE OF HOW TO COMPLETE THIS FORM.

Make as many copies of this form as necessary to provide the information required.

OBJECTIVES	CONTENT	TIME FRAME	PRESENTER(S)	TEACHING/ LEARNING STRATEGIES
List the learner objectives in behavioral and measurable outcomes for evaluation.	Provide an outline/description of the content presented and indicate to which objective(s) the content/topic is related. It must be more than a restatement of the objective.	Provide time frame for each objective/ content area. State in minutes	List the presenter for each objective, topic or content area in presenter-directed activities.	List the teaching strategies for each objective, topic or content area—such as resources, materials, delivery methods & evaluation.

GUIDELINES FOR PRESENTATION OUTLINE

Sample

OBJECTIVES	CONTENT	TIME FRAME	PRESENTER(S)	TEACHING/ LEARNING STRATEGIES
List the learner objectives in behavioral/ measurable outcomes for evaluation.	Provide an outline/description of the content presented and indicate to which objective(s) the content/topic is related. It must be more than a restatement of the objective.	Provide time frame for each objective/ content area. State in minutes	List the presenter for each objective/ topic or content area in presenter-directed activities.	List the teaching strategies for each objective, topic or content area—such as resources, materials, delivery methods & evaluation.
1. Explain in your own words what health literacy is	1.The process for developing and testing a health literacy assessment tool	5 mins	Chris Hollis	Powerpoint presentation with much question and answer
2. List at least 4 things one can do in designing educational materials to make them more comprehensible to low-literate readers	2.Elements of creating more effective health education materials for low-literate readers	10 mins.	Chris Hollis & Jane Cotner	Powerpoint presentation with question/answer and discussion
3. Describe in your own words how the SAM+CAM is useful in developing materials for low-literate audiences	3.How to use the SAM+CAM assessment tool to improve one’s health education materials (those one makes or buys)	10 mins	Jane Cotner	Activity with SAM + CAM tool
		5 mins for Q&A / Discussion	Both	Question/answer and discussion

NOTE: The biographical information and the Presentation Outline are critical in obtaining approval for CEUs. Please write the outline clearly, using the [Guidelines for Writing Instructional Objectives](#) provided.

4. Presenter Biographical Data [NOTE: Every person presenting must complete this bio form.]

Make as many copies of this form as necessary to provide the information required. Please DO NOT send curriculum vitae or resumes. This information is necessary for your session to receive Continuing Education credits and we will also use the information in our program booklet section on presenters.

Name: **Degrees/Credentials:**

Contact Address:

Phone: **Email:** **Fax:**

Current Employment/ Position:

Agency: Title:

Brief description of your work or position:

If you are currently a student, are you:

Undergraduate:

Graduate:

Institution:

Major(s):

Education – include basic preparation through highest degree held.

Degree	INSTITUTION, CITY, STATE	MAJOR(S)	YEAR COMPLETED

GUIDELINES FOR POSTERS

Your poster can be no more than 4 ft. high x 8 ft. wide. Remember that your text and illustrations will be viewed from distances of 3-8 feet and should be easily visible from that distance. At the top of the poster there should be a banner indicating the title, authors and institutions. The lettering should be not less than 1 inch high. Text in the body of the poster should be at least 3/8 inch high, preferably in bold font. Keep everything as simple as possible. Block lettering may be used to add clarity and emphasis.

Captions should be brief; labels should be few and clear. Lettering of the titles and text in the poster should be large enough so it can be read from a distance of 3-8 feet. It is helpful if the sequence to be followed in studying your material is indicated by numbers, letters or arrows. Simple but prominent sub-headings like "Introduction", "Methods", "Discussion", and "Conclusions" are very helpful.

Complex graphs are too difficult to read and comprehend; lettering on a graph should be at least ¼ inch high and lines on the graph should be bold and thick enough to be easily seen. Photographs should have good contrast and sharp focus. Source references should be given. Copies of the poster are sometimes helpful as handouts for interested viewers.

You may wish to put your email address onto the poster and your handout as an easy point of contact for interested viewers. Authors are requested to be available at their poster during specified breaks the day of your poster session to discuss it with interested conference attendees. If the author is not available, an alternate who understands the poster should be present.

GUIDELINES FOR EXHIBITORS

Name of Organization	Contact Person	Phone number	Website or address
Sharing table with:			

You may share a 6 foot table with another organization or group. Please provide the name of the group or organization in the table above. Set up will begin at 9:00 am on Sat. April 28th and take down at 4:00 pm.

TED-STYLE TALKS GUIDELINES

TED (Technology – Entertainment – Design) is a nonprofit organization devoted to "Ideas Worth Spreading". Started as a four-day conference in California 25 years ago, TED has grown to support those world-changing ideas with multiple initiatives. TED Talks invite thinkers and doers to speak for 18 minutes or less. **TEDx** was created in the spirit of TED's mission, "Ideas Worth Spreading". The program is designed to give communities, organizations and individuals the opportunity to stimulate dialogue through TED-like experiences at the local level.

<http://www.ted.com/tedx>

TEDxABQ was a huge success in Albuquerque, NM in 2010 and 2011. It inspired the idea to have a TED-style talks session at this year's Joint Conference. If you indicate interest in being a speaker in the TED-style talks, we will notify you for a tryout and further details. Organizers of the local TEDxABQ have agreed to help us select the speakers. They have also agreed to provide the training that will help you prepare your talk in the appropriate format.