

**"Make Public Health a New Mexico Priority!"**



**New Mexico Public Health Association (NMPHA)  
Annual Conference  
and Health Disparities Summit**

**CONFERENCE PROGRAM**

**April 4-6, 2007  
Albuquerque Marriott, 2101 Louisiana Blvd. NE  
Albuquerque, New Mexico**

## *Thank you to our Generous Conference Co-sponsors!*

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### **New Mexico Department of Health/Public Health Division**

**New Mexico Dept. of Health/Office of Policy & Multicultural Health**

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**New Mexico Public Health Association**

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# CONFERENCE AGENDA

Wednesday, April 4, 2007

TIME	DESCRIPTION	LOCATION
8:00am-1:00pm	<b>Conference Registration open</b>	<i>Registration area</i>
8:00-11:30am	Exhibits and Posters set up	<i>Salons A-D</i>
9:00am	Silent Auction Open	<i>Registration area</i>
	<b>PRE-CONFERENCE WORKSHOPS:</b> (Free, but you must pre-register.)	
9:00am-Noon	<b>P1. Dairy Panel</b> <i>The Dairy Industry in New Mexico: Issues, Dialogue and Solutions</i> Mallery Downs, Robert Hagevoort, Theresa Teti, Teresa Wagner, Mark Winne	<i>Acoma</i>
9:30-11:30am	<b>P2. Complementary Medicine Workshop</b> <i>Integrating Acupuncture Into Public Health Practice: Challenge and Opportunity</i> Jenna Viscaya, DOM, LHMC; Caterina DiPalma, DOM	<i>Sandia</i>
9:30-11:30am	<b>P3. Health Promotions Workshop</b> <i>Sustainability and Power within Health Promotions</i> Enrique Cardiel, Michelle Melendez, Jerry Montoya, Alice Otero, Veronica Plaza, Francisco Ronquillo, Tom Scharmen, Frances Vasquez, Nina Wallerstein	<i>Pecos</i>
Noon-1:00pm	<b>LUNCH</b>	<i>Ballroom, Salons E,F</i>
	<b>OPENING GENERAL SESSION:</b>	<i>Ballroom, Salons E, F</i>
1:00-1:45pm	<b>FEATURED SPEAKER:</b> <b>"How Far We've Come: A History of Public Health in New Mexico"</b> Dr. Jake Spidle, Professor of History, University of New Mexico	<i>Ballroom</i>
1:45-2:00pm	<b>Welcome</b> from New Mexico Secretary of Health Michelle Lujan Grisham	<i>Ballroom</i>
2:00-2:30pm	<b>KEYNOTE ADDRESS:</b> <b>"What Will It Take to Make Public Health a New Mexico Policy Priority?"</b> New Mexico Lieutenant Governor Diane Denish	<i>Ballroom</i>
2:30-3:15	<b>Welcoming remarks &amp; introduction of 2007 candidates for NMPHA office</b> Corazon Halasan, outgoing NMPHA President Cynthia Serna, incoming NMPHA President Marsha McMurray-Avila, NMPHA Executive Director	
3:15-3:30pm	<b>BREAK (beverages &amp; snacks) - Move to Sessions</b>	<i>Salons A-D</i>
3:30-4:30pm	<b>BREAKOUT SESSIONS 1:</b>	
	<b>1A. Health Disparities:</b> <ul style="list-style-type: none"> <li>• <b>NMDOH Minority Health Grant Activities</b> - Paul V. Romero Presentation will briefly describe the activities funded by the National Office of Minority Health aimed at reducing health disparities in New Mexico's racial and ethnic minority populations and increasing access to health care for the Department of Health's Limited English Proficiency patients/clients.</li> <li>• <b>Racial &amp; Health Disparities Report Card for New Mexico</b> Vicky Howell Presentation will briefly describe the content of the report card including the indicators, the grade, rates and disparity ratios and purpose of the Report Card.</li> </ul>	<i>Pecos</i>

TIME	DESCRIPTION	LOCATION
Wednesday 3:30-4:30pm	<b>1B. <u>Health Care &amp; Access:</u></b> <ul style="list-style-type: none"> <li>• <b><i>Making Good Health Care Decisions Is Good Public Health</i></b> Judy Costlow, Mara Taub This presentation will help participants to question certain health practices which may be pushed by pharmaceutical companies under the guise of good public health, provide an opportunity to identify and discuss key health issues, and provide valuable tools and resources.</li> </ul>	<b>Cimarron</b>
	<b>1C. <u>Public Health Priorities:</u></b> <ul style="list-style-type: none"> <li>• <b><i>Gathering LGBT Tobacco Data Using Palm Pilot and Focus Group Methodologies</i></b> - James Padilla The NMDOH Tobacco Program and partner organizations conducted several LGBT focus groups and fielded an LGBT-specific Palm Pilot survey at three NM Pride events to gather data about smoking behaviors, beliefs, and attitudes in the LGBT community. This presentation will discuss the methodologies, summarize available data, and demonstrate how the data are being used to adequately reach and serve the LGBT population.</li> <li>• <b><i>It's a Drag: Smoking in the LGBT Community</i></b> - Rebecca Dakota, James Padilla, Andrea Quijada, Kenneth Winfrey This presentation will demonstrate creative ways the STOMP LGBT committee moved from awareness to action, including cessation and policy initiatives.</li> </ul>	<b>Sandia</b>
	<b>1D. <u>Environmental Health:</u></b> <ul style="list-style-type: none"> <li>• <b><i>The Outdoor Classroom Promoting Public Health</i></b> David Simon Presenter will offer examples of how outdoor play and learning that connects children with nature contributes to the cognitive, physical, mental and emotional well being of children and discuss ways the public health community might get involved in supporting outdoor education programs and policies.</li> </ul>	<b>Salons G, H</b>
	<b>1E. <u>Skill-Building:</u></b> <ul style="list-style-type: none"> <li>• <b><i>Using Consensus Decision-Making to Build Collaboration in Small Groups</i></b> - David Coffey This presentation will focus on the notion that consensus decision-making can be useful for negotiating decisions if our understanding of "consensus" is broadened to include various levels of both agreement and disagreement.</li> </ul>	<b>Acoma</b>

## Thursday, April 5, 2007

TIME	DESCRIPTION	LOCATION
7:30-8:30am	<b>Conference Registration open</b>	<b>Registration area</b>
7:30-8:15am	<b>BREAKFAST</b> - View posters and exhibits	<b>Salons A-D</b>
	<b>GENERAL PLENARY SESSION:</b>	<b>Ballroom - Salons E,F</b>
8:15-8:30am	<b><i>Welcome from Office of Policy &amp; Multicultural Health</i></b> Paul V. Romero	<b>Ballroom</b>
8:30-9:15am	<b>KEYNOTE ADDRESS:</b> <b><i>"Public Health MUST Be a New Mexico Priority: No Exceptions"</i></b> Conchita Paz, MD, Family Care Associates, Las Cruces NM	<b>Ballroom</b>
9:15-9:30am	<b>BREAK</b> - Move to Sessions	
9:30-10:30	<b>BREAKOUT SESSIONS 2:</b>	
9:30-10:30	<b>2A. <u>Health Disparities:</u></b> <ul style="list-style-type: none"> <li>• <b><i>Community-Based Participatory Research: A Strategy to Reduce Health Disparities (30 mins.)</i></b> - Dr. Nina Wallerstein This presentation will discuss the principles and inherent values of CBPR within the national health disparities dialogue; the historical and political context for effective CBPR; facilitators and barriers to engaging in partnership; and the need to understand further how effective participation within partnerships can improve implementation of interventions, as well as contribute to better health outcomes.</li> </ul>	<b>Pecos</b>

TIME	DESCRIPTION	LOCATION
Thursday 9:30- 10:30am	<p>2A. <i>Continued</i></p> <ul style="list-style-type: none"> <li>• <b>Community-Based Participatory Research Among African Americans (30 mins.)</b> - Dr. Jamal Martin, Eric Chrisp, Tonya Covington, Eric Smith, Joby Wallace</li> </ul> <p>Presenters will recount the story of how the NM Dept. of Health Tobacco Use Prevention And Control program, the University of New Mexico and members of the African American community collaborated on a research project in 3 communities aimed at reducing tobacco-related health disparities.</p>	<b>Pecos</b>
	<p>2B. <b>Health Care Access:</b></p> <ul style="list-style-type: none"> <li>• <b>Single Payer: Still the Best Solution to the Health Care Crisis (30 mins.)</b> - Bruce Trigg, MD</li> </ul> <p>The speaker, a member of Physicians for a National Health Program, will review the problems inherent to our current health care system and present arguments for why public health workers should continue to advocate for comprehensive, publicly funded and administered, single payer national health insurance.</p> <ul style="list-style-type: none"> <li>• <b>A Review of National and State Approaches to Health Care for All (30 mins.)</b> - Charlotte Roybal</li> </ul> <p>This presentation will provide an overview of what New Mexico and other states are currently undertaking to address health care coverage and access. It will also address national approaches to health care for all under discussion.</p>	<b>Acoma</b>
	<p>2C. <b>Public Health Priorities:</b></p> <ul style="list-style-type: none"> <li>• <b>Creating a Tobacco Control Movement in New Mexico: It Takes a Community to Raise an Issue</b></li> </ul> <p>Cynthia Serna, Larry Elmore</p> <p>This presentation will relate a history of tobacco use prevention and policy efforts in New Mexico and what it has taken to build a successful tobacco control "movement" that has made tobacco-related health issues a policy and funding priority for our state.</p>	<b>Sandia</b>
	<p>2D. <b>Environmental Health:</b></p> <ul style="list-style-type: none"> <li>• <b>Global Warming and What It Means to New Mexico (30 mins.)</b></li> </ul> <p>Mallery Downs, RN</p> <p>This presentation will review some of the legislation that passed during the 2007 New Mexico legislative session that impacts global warming. Participants will also learn about other global warming initiatives in New Mexico.</p> <ul style="list-style-type: none"> <li>• <b>Radon: An Invisible Threat to Health (30 mins.)</b></li> </ul> <p>Michael Taylor</p> <p>Presentation will address the nature of radon, adverse health effects, how to determine if your home has a problem, and how to correct problems if they exist. Examples specific to NM will be given.</p>	<b>Salons G, H</b>
	<p>2E. <b>Skill Building</b></p> <ul style="list-style-type: none"> <li>• <b>Finding NM Health-Related Data for Community Assessment</b></li> </ul> <p>Gay Romero</p> <p>This presentation will assist participants in locating various data related to public health topics to help them assess the health of their communities and aid in prioritizing their work. Includes hands-on demonstration.</p>	<b>Cimarron</b>
10:30-10:45	<b>BREAK (beverages, snacks)</b> - Move to Sessions	<b>Salons A-D</b>
10:45-11:45	<b>BREAKOUT SESSIONS 3:</b>	
	<p>3A. <b>Health Disparities:</b></p> <ul style="list-style-type: none"> <li>• <b>New Mexico Race Matters Coalition (30 mins.)</b></li> </ul> <p>Dr. Jamal Martin, Eric Chrisp, Stephanie Gabriel</p> <p>Presenters will describe the goals and work of the New Mexico Race Matters coalition, examine data collected on disparities of children of color around Adolescent Reproductive Health, Child Welfare, Juvenile Justice, Education, Behavioral/Mental Health, and Race and Media, and review the attempt at passing a memorial in the 2007 legislative session to study the implementation of a Racial Impact Statement for all new legislation.</p>	<b>Pecos</b>

TIME	DESCRIPTION	LOCATION
Thursday 10:45-11:45	<p>3A. <i>Continued</i></p> <ul style="list-style-type: none"> <li>• <b><i>New Mexico Community Health Workers: Addressing Health Disparities Where You Live (30 mins.)</i></b> B.J. Ciesielski, Renee Despres Community health workers (promotoras) are community members who work within the communities and serve as connectors between health care consumers and providers. Participants will learn about the benefits of using the CHW model to address health disparities and create change in the community from within.</li> </ul>	<b>Pecos</b>
	<p>3B. <b><i>The Future of Public Health in New Mexico: A Conversation that Matters - NMPHA President Corazon Halasan</i></b> If you've ever wondered about the state of public health - the good, bad and ugly of it, now and in the future -- come join us. A conversation, with some powerful questions, about the future of public health. Limited to 30 participants.</p>	<b>Acoma</b>
	<p>3C. <b><u>Public Health Priorities:</u></b></p> <ul style="list-style-type: none"> <li>• <b><i>Making Healthy Children a New Mexico Priority</i></b> Nancy Kirkpatrick, Mary Blea Presenters will provide a brief history of school based health centers in NM: how and why they were started, funding source(s), obstacles, barriers, rewards and lessons learned.</li> </ul>	<b>Sandia</b>
	<p>3D. <b><u>Environmental Health:</u></b></p> <ul style="list-style-type: none"> <li>• <b><i>Environmental Health Education to Protect Public Health</i></b> Matt Cross-Guillen Participants will see how environmental health is a component of public health, and will gain insight into the different techniques utilized in environmental health education and how many of those techniques are also commonly used in public health education.</li> </ul>	<b>Salons G, H</b>
	<p>3E. <b><u>Skill Building:</u></b></p> <ul style="list-style-type: none"> <li>• <b><i>Health Promotion Materials: What Health Literacy Demands Do They Place on Users (30 mins.)</i></b> Christine Hollis, Jane Cotner Presenters will discuss the process for developing and testing a health literacy assessment tool, elements of creating more effective health education materials for low-literate readers, and how to use the SAM+CAM health education materials they've developed.</li> <li>• <b><i>Cultural Competence &amp; Language in the Delivery of Health Care (30 mins.)</i></b> Dr. Marlene B. Salas-Provance and Jean Salas-Reed, Bilingual Advantage, Inc. Presenters will discuss the effects of language on access and delivery of health care in NM, culturally competent provider practices, and CLAS standards.</li> </ul>	<b>Cimarron</b>
11:45-Noon	<b>BREAK</b> - Move to General Session	
	<b>GENERAL SESSION:</b>	<b>Ballroom - Salons E, F</b>
Noon- 1:30pm	<p><b>LUNCH</b></p> <p><b>PRESENTATION OF ANNUAL NMPHA AWARDS</b> Theresa Teti, Mistress of Ceremonies <b>Featured Speaker: State Representative Al Park</b></p>	<b>Ballroom</b>
1:30-2:15pm	<p><b><u>MEDIA PANEL:</u></b></p> <p><b>"What Makes Public Health a Media Priority?"</b> <i>Panelists:</i></p> <ul style="list-style-type: none"> <li>• Deanna Saucedo, KRQE news anchor</li> <li>• Jim Williams, KUNM News Director</li> <li>• Winthrop Quigley, Albuquerque Journal</li> </ul> <p>Cheryl Ferguson, Moderator</p>	<b>Ballroom</b>
2:15-2:30pm	<b>BREAK</b> - Move to Sessions	

TIME	DESCRIPTION	LOCATION
Thursday	<b>BREAKOUT SESSIONS 4:</b> <i>(Breaks &amp; Refreshments will be provided within each of these longer sessions.)</i>	
2:30-5:15pm	<p><b>4A. Tribal Health</b></p> <ul style="list-style-type: none"> <li>• <b>American Indian/Alaska Native Epi Centers: Development of the Albuquerque Area Southwest Tribal Epidemiology Center (30 mins.)</b> - Francine Romero This presentation will give an overview of the development of the AI/AN Epidemiology Centers in the U.S. and discuss the goals and objectives of the newly funded Albuquerque Area Southwest Tribal Epidemiology Center. The goal of tribal epidemiology centers is to reduce health disparities and improve the health and wellbeing of AI/AN populations.</li> <li>• <b>Gathering a Statewide Tribal Tobacco Coalition (60 mins.)</b> Natalie Thomas, Monica Patten This presentation will explain how the statewide tribal tobacco coalition was developed and how it will assist tribal communities to address traditional tobacco use and commercial/manufactured tobacco abuse in the context of their own communities.</li> <li>• <b>Ramah Navajo Mammography Days: Program Overview &amp; Lessons Learned (60 mins.)</b> Connie Garcia, Jo Fairbanks, Glennetta Jake-Henio, Jolene Luna, Henrietta Vigil, Nina Wallerstein The presenters will discuss culturally appropriate public health strategies that have permeated decision-making for one Southwestern tribal community. The partners maintain that successful community-academic-organization partnership must be built on the foundation of community health development, a concept analogous to economic development, and that such a partnership can be a powerful tool for making a difference in tribal community health.</li> </ul>	<b>Cimarron &amp; Las Cruces</b>
2:30-5:30pm	<p><b>4B. Community Assessment &amp; Screening Tools that Work</b></p> <ul style="list-style-type: none"> <li>• <b>Community Health Profiles as an Effective Tool (60 mins.)</b> - Deyonne Sandoval, Magdalena Avila Presentation will focus on developing and utilizing community health profiles as a critical and strategic tool for working with communities to develop an effective educational medium for framing health issues affecting their communities.</li> <li>• <b>The Sandoval County Family Support Program Electronic Screening Tool (90 mins.)</b> - Niki Baptiste, Venice Ceballos, Robin Elliott, Mary Meyer, Leora Jaeger, Shannon Sanchez This presentation will introduce the screening/facilitation tool for the Sandoval County Health Commons Family Support Program (FSP). The electronic tool is designed to help families identify and access available resources that reflect their interests, needs, and readiness for change. This participatory workshop will walk participants through the FSP screening, inter-agency staffing process, and follow-up protocols. Participants will gain experience in how to develop positive staff/client interactions through the screening process.</li> <li>• <b>Rolling Out the Newborn Screening Program Jan. 1, 2007 (30 mins.)</b> - Elizabeth Matthews, MD, Brenda Romero This presentation will focus on the comprehensive model Newborn Screening Program built by the NM Department of Health with the input of committed community partners and existing infrastructure for long term follow-up through Children's Medical Services. The program rolled out on Jan. 1, 2007.</li> </ul>	<b>Acoma</b>
2:30-5:30pm	<p><b>4C. Advocacy Workshop (limited to 50 participants)</b></p> <ul style="list-style-type: none"> <li>• <b>It's About Health, It's About Policy: Advocating for Health Care for All New Mexicans</b> Cheryl Ferguson, Lydia Pendley, Charlotte Roybal Participants will learn about the process underway in NM for attaining universal access to health care for all New Mexicans, the Health Care for All Campaign, and how their advocacy skills can be utilized in support of health care for all as well as other public health policy issues. Participants will also understand the advocacy process at the state level particularly around the Legislative Interim Committees and will learn and practice advocacy and media advocacy skills that can be used at the state, local, municipal, tribal, and federal levels.</li> </ul>	<b>Sandia</b>

TIME	DESCRIPTION	LOCATION
Thursday 2:30-5:30pm	<p><b>4D. <u>Making Chronic Disease Prevention a Sexy Issue</u></b></p> <ul style="list-style-type: none"> <li>• <b><i>New Mexico Health Care Takes on Diabetes (45 mins.)</i></b> Charm Lindblad, Bruce Mann, MD The presentation will describe the 8-year history of the NMHCTOD coalition and lessons learned about how to start and sustain a successful coalition focused on a critical NM public health issue.</li> <li>• <b><i>Collaborating to Breathe: New Mexico Asthma Alliance (60 mins.)</i></b> - Gerri Rivers, Romelia Rodriguez The presenters will relate how they identified key stakeholders, organized an initial planning committee, and developed an active, collaborative effort to focus on specific actions aimed at Asthma Awareness Month in May, to begin to work more effectively in addressing asthma as a major public health issue.</li> <li>• <b><i>Women and Cardiovascular Disease (60 mins.)</i></b> Julia Valdez This presentation will address the disparity of research funding on how CVD affects women, heart disease and stroke facts, what symptoms women present with and what questions every woman should ask her primary physician.</li> </ul>	<b>Salons G, H</b>
2:30-5:15pm	<p><b>4.E. <u>Skill Building for Public Health Workers and Medical Professionals</u></b></p> <ul style="list-style-type: none"> <li>• <b><i>Early Integration of Public Health Training &amp; Experience in a Family Medicine Residency Program (30 mins.)</i></b> Sally Bachofer, MD An essential first step in graduating Family Physicians who are prepared to be active participants in the health of their future communities is the integration of public health concepts and skills into the standard postgraduate medical curriculum.</li> <li>• <b><i>A Public Health Certificate for All New Mexico Medical Students: 2010 (30 mins)</i></b> - Lily Velarde The Dean of the UNM School of Medicine has made public health a priority. In 2010, all medical students will be required to receive a Public Health Certificate upon graduation from the UNM SOM. The presentation describes the processes and procedures needed to reintegrate public health and medicine.</li> <li>• <b><i>Maternity &amp; Family Planning Program: Over 30 Years of Collaboration (30 mins.)</i></b> - Sharon Phelan, MD Presenter will provide a brief history of the Maternity &amp; Family Planning Program, which provides comprehensive care to underserved women, and the evolution necessary to survive with a changing patient mix and decreasing state and federal funding.</li> <li>• <b><i>Creating a Public Health Access Point For Complementary Medicine: Acupuncture Detoxification Treatment as a Case Study (60 mins.)</i></b> Jenna Viscaya, DOM, LHMC; Caterina DiPalma, DOM The intention of this presentation is to show the work that's been done so far toward inclusion of acupuncture in substance abuse recovery, to network to promote its dissemination, and to brainstorm next steps toward making complementary medical practices accessible to the community at large.</li> </ul>	<b>Pecos</b>
5:30-7:00pm	<p><b>RECEPTION</b></p> <p><i>All conference participants and presenters are invited to join us for food and refreshments, camaraderie, and live acoustic music by Chris Dracup and Ron Lipton.</i></p>	<b>Zuni Terrace - Poolside</b>
6:30pm	<b>Silent Auction bids close!</b>	<b>Registration area</b>
7:00pm-?	<b>Social activities</b> - See Board in Registration Area and at reception to sign up for group activity options!	

## Friday, April 6, 2007

TIME	DESCRIPTION	LOCATION
7:00-8:00am	<i>All posters &amp; exhibits must be removed.</i>	
7:30-8:30am	<b>BREAKFAST</b>	<b>Salons A-D</b>
7:45-8:30am	<b>NMPHA Membership Meeting</b> - <i>Please be prompt!</i>	<b>Ballroom - Salons E, F</b>
	<b>GENERAL SESSION:</b>	<b>Ballroom - Salons E, F</b>
8:30-9:30am	<p><b>LEGISLATIVE PANEL:</b>  <b>"Improving Health Status in New Mexico: What Policies Will Make a Difference?"</b>  <i>Panelists (invited):</i></p> <ul style="list-style-type: none"> <li>• Senator Mary Jane Garcia, District 36, Doña Ana County</li> <li>• Senator Lynda Lovejoy, District 22, Crownpoint</li> <li>• Rep. Danice Picraux, District 25, Albuquerque</li> <li>• Rep. Mimi Stewart, District 21, Albuquerque</li> </ul> <p>Barak Wolff, Moderator</p>	<b>Ballroom</b>
9:30-9:45am	<b>BREAK</b> - Move to Sessions	
9:45-11:15am	<b>BREAKOUT SESSIONS 5:</b>	
	<p><b>5A. <u>Health Disparities:</u></b></p> <ul style="list-style-type: none"> <li>• <b><i>Closing the Health Disparity Gap in NM: A Roadmap for Grantmaking</i></b> - Dolores E. Roybal, Con Alma Health Foundation  This workshop will include a brief presentation on key findings of recently completed Con Alma report on health disparities in New Mexico, and will include small group discussions on key findings, potential solutions, and how to use the information for funding requests to address priority areas.</li> </ul>	<b>Pecos</b>
	<p><b>5B. <u>Community Action:</u></b></p> <ul style="list-style-type: none"> <li>• <b><i>Bernalillo County Health Council (30 mins.)</i></b> - Leigh Mason  This will be a presentation on the Bernalillo County Community Health Council and its activities related to its priorities of teen pregnancy prevention and access to health care.</li> <li>• <b><i>Involving People Who Use Publicly Funded Behavioral Health Care &amp; Their Families in Advocacy (30 mins.)</i></b>  Sarah Couch, Leigh Mason  The presentation will include a summary of the formation of the Local Collaborative, including struggles to involve people directly impacted by the behavioral health system; strategies the LC is using to create change in the behavioral health system at a state and local level; and a brief summary of some of the impacts of behavioral health issues in the state.</li> <li>• <b><i>Because We Care Foundation: Working to Help Working New Mexicans (30 mins.)</i></b> - Enrique Cardiel, Alice Otero  The presentation will discuss the approach of New Mexicans helping out New Mexicans during financial crises, why and how the Because We Care Foundation was formed and how it operates.</li> </ul>	<b>Acoma</b>
	<p><b>5C. <u>Health Care Priorities:</u></b></p> <ul style="list-style-type: none"> <li>• <b><i>Injury in New Mexico: A Significant Health Problem (60 mins.)</i></b>  Leona Woelk, Teresa Jacobs  This presentation will review national and state data on both intentional and unintentional injury, emphasizing the significant cost and burden of injury and its far reaching impact as a public health issue, both nationally and in New Mexico. An overview will be provided of the public health approach to analysing the problem, designing and implementing interventions and evaluating efforts using specific injury examples, and web-based and local resources will be provided from the Office of Injury Prevention.</li> </ul>	<b>Sandia</b>

TIME	DESCRIPTION	LOCATION
Friday 9:45-11:15am	<p><b>5C. Continued</b></p> <ul style="list-style-type: none"> <li><b><i>The Role of Public Health in Local "All Hazards" Emergency and Pandemic Flu Planning (30 mins.)</i></b> Theresa Teti</li> </ul> <p>Most communities plan for hazards from a first responder perspective, never taking into consideration the many special needs members of the community have. This presentation will examine many of these needs and provide insight into how to approach and work with county emergency managers, other civic leaders and first responders in the development of community "all-hazards" emergency planning, and in implementation of community education aspects of all-hazards emergency planning.</p>	<b>Sandia</b>
	<p><b>5D. Governor's Women's Health Advisory Council</b> Giovanna Rossi, Dr. Justina Trott</p> <p>Presenters will discuss women centered health and how the Governor's Women's Health Advisory Council brings a sex and gender approach to public health programs and policy.</p>	<b>Salons G, H</b>
	<p><b>5E. Environmental Health:</b></p> <ul style="list-style-type: none"> <li><b><i>Uranium and Its Impact on Navajo Policy and Health</i></b> Chris Shuey, Sarah Henio-Adeky, Margaret Menache, Jamie DeLemos, Bess Seschillie, Thomas Manning, &amp; Lynnea Smith</li> </ul> <p>Last year The DiNEH Project was presented to NMPHA conference attendees. This year's presentation will provide more background information on uranium mining and community exposures on the Navajo Nation; geochemistry and exposure assessment, community-based survey methods, and how policy change has been initiated through community education and involvement.</p>	<b>Cimarron</b>
11:15-11:30	<b>BREAK (beverages &amp; food)</b>	<b>Salons A-D</b>
	<b>GENERAL CLOSING SESSION:</b>	
11:30-Noon	<p><b>"Let's Make NMPHA a Priority for Public Health Workers!"</b> Marsha McMurray-Avila, NMPHA Executive Director</p> <p><b><i>Silent Auction results announced!</i></b></p>	<b>Ballroom</b>

## Poster Sessions

- Intimate Partner Violence: How Does Social Support Impact Resilience in Hispanic Women Who Have Experienced Intimate Partner Violence?**  
Authors: Martha Roditti, PhD, MSW; Pamela Schultz, PhD, RN; Madeline Gillette, MSW, MA
- Hypertension: Prevalence among New Mexico's elderly**  
Author: Francis Rooker
- History and Accomplishments of the Mayor's Drug Task Force in Socorro County**  
Author: Nadine Ulibarri-Keller
- Preventing Adolescent Pregnancy in Five New Mexico Communities: Evaluation Results for 2005-2006**  
Authors: Judith R. Seltzer, PhD; Lydia W. Pendley, MA, MHS, CHES

## Continuing Education Certificates

Please be sure you have indicated on your registration form that you are applying for CHES, CNE, and/or Social Work credits. Eligible sessions are indicated above.

**You must complete the session evaluation form to receive credit for that session.**

*Please be sure to view Posters and Exhibits in our Exhibit Hall!*



## 2007 Conference Exhibitors

Bernalillo County Community Health Council

Drug Policy Alliance New Mexico

Hunger Grow Away

Native American Professional Parent Resources

New Mexicans Concerned About Tobacco

New Mexicans for Responsible Sexuality Education

New Mexico State University/Department of Health Science

People Living Through Cancer

RESULTS

St. Joseph Community Health

University of New Mexico, Dept. of Family & Community Medicine - "Research Involving Outpatient Settings" (RIOS NET)

*Extra Special Thanks to Mary Altenberg of the New Mexico Department of Health/Health Systems Bureau for providing the conference bags and t-shirts!*

## 2007 NMPHA Conference Objectives

- To reflect on the progress that has been made in addressing the following public health policy issues which have emerged as priorities for NMPHA and our partners:
  - Universal access to health care;
  - Environmental health and justice;
  - Tobacco use and substance abuse; and
  - Disparities in health status and health care based on social determinants such as poverty, sexual orientation, racial and ethnic identity, age, and geographic location.
- To provide tools and discussion opportunities that will motivate participants to explore how NMPHA can work to move these critical public health policy issues to the top of the priority list for New Mexico elected officials and community leaders and engage diverse stakeholders as effective public health advocates;
- To provide participants with opportunities to recognize what elements are important in successful efforts to fund, implement and sustain effective public health programs and how they can apply lessons learned by others to their own public health efforts, issues and needs;
- To forge and continue alliances, representing the diverse fields of public health work, which will lead to decreased barriers to good health and increased effectiveness of public health programs;
- To listen and learn from the wisdom and experience of other public health workers, advocates, policy makers, media, and members of diverse communities, and join with NMPHA and its partners to explore how we can turn that wealth of experience into a strong movement to make public health a New Mexico policy priority and make a healthy public a New Mexico reality; and
- To inspire and motivate participants to become more involved as advocates for their own health and the health of their respective communities and to help inspire and motivate others and engage them as advocates for public health policy change.

