

New Mexico Public Health Association and University of New Mexico National Health Disparities 2012 Joint Conference



April 26, 27 and 28, 2012

**Crowne Plaza Hotel
1901 University Boulevard NE
Albuquerque, New Mexico 87102**



AGENDA

Thursday, April 26, 2012:

INTEGRATION

7:30 – 8:30 Check in and Light breakfast

8:30 – 9:00 Introductions and Presentations by Partner Organizations [NM CARES Health Disparities Center; NMPHA; Clinical and Translational Science Center (CTSC); UNM Cancer Center; UNMH Office of Diversity, Equity and Inclusion; UNM Office of Community Health (Vision 2020); Robert Wood Johnson Center for Health Policy].

9:00-10:00 Keynote – Chandra Ford, PhD, MPH, MLIS

New Mexico Ballroom



The application of Critical Race Theory to Public Health and Health Disparities Research

Dr. Chandra L. Ford earned her doctorate in Public Health at the University of North Carolina. Prior to joining UCLA she completed postdoctoral fellowships in Social Medicine (University of North Carolina) and Epidemiology (Columbia University). Dr. Ford's expertise is in social epidemiologic approaches to the study of health disparities among racial and ethnic minority as well as sexual minority populations. The overarching aim of her research is to explain mechanisms by which social inequities contribute to disparities in human immunodeficiency virus and acquired immune deficiency syndrome (HIV/AIDS) and other health outcomes.

10:00-10:30 Poster Session 1 and Networking Break

Promenade

10:30-12:00 Breakout Sessions

Track 1 Reducing Health Disparities

NM Ballroom South

10:30-12:00 ***Five Approaches from the Engaged Research of Two UNM HSC Center Grants:
Spotlighting Health Disparities***



This panel spotlights innovative approaches to addressing health disparities as exemplified by two University of New Mexico Health Sciences Center Center Grants, the New Mexico Center for the Advancement of Research, Engagement and Science on Health Disparities (NM CARES HD) and New Mexico HPV Outcomes: Practice Effectiveness and Surveillance (NM HOPES) Center. Panelists will present on the following:

Conducting Community Based Trainings for Building Capacity in Health Disparities Research

Presenter – Clarence Hogue, BA

Self-Collection: A promising approach to reducing cervical cancer screening disparities

Presenter – Christina Getrich, PhD

This conference was made possible through major contributions by the UNM CTSC, W.K. Kellogg Foundation and Con Alma Health Foundation | Presentations identified by the Vision 2020 logo are in line with the Office of Community Health/UNM HSC goal to partner with community to improve health and health equity in New Mexico.

Approach to Understanding Stereotyping in Medical Student Medical Decision Making
Presenter – Crystal Romney, BS, CPS

CBPR Approaches in Addressing Health Disparities with Tribal Communities
Presenter – Doreen Bird, MPH

IRB Versus Human Subjects Protection: Questions From a Multi-sited Nationwide Medical Student Survey
Presenter – Miria Kano, MA; co-author—Christina Getrich, PhD

Track 2 **Access to Care** **Parlor AB**

10:30-11:15 ***Birthing Options in New Mexico: Addressing health disparities through innovative models of midwifery care***
Presenters – Jessica Gutfreund, LM, CPM; Micaela Cadena, BA; and Nicolle Gonzales, CNM



Four community groups address health disparities in and around the time of childbirth for low-income families in New Mexico through models of innovative midwifery practice and community participation. Learn what options are available to birthing women in New Mexico and how existing models can be expanded to better address health disparities.

11:15-11:45 ***Who Benefits? A women's guide to the affordable care act***
Presenters – Giovanna Rossi, MPA, MSc; and Rebecca Vanucci, MA, PhD (ABD)



Women have already gained and will continue to benefit from health care reform. Find out specific benefits for women and how health care reform can increase access and equitable usage of health care services.

11:45-12:00 ***The Economic and Tax Revenue Benefits in New Mexico of the Affordable Care Act***
Presenter – Nick Estes, JD

The Patient Protection and Affordable Care Act will greatly reduce the number of people in New Mexico without health insurance. In doing so, it will bring billions of dollars in federal funds into the state in the first seven years, and provide significant new state and local tax revenues. This presentation will review the estimates, and discuss their political and policy significance.

Track 3 **Capacity Building** **Parlor CD**

10:30-11:10 ***Families United for an Education Policy Development Process: A Community's Effort to Institutionalize Equity Through a Family Engagement Policy***
Presenters – Suzanne Gagnon, CFNP; Rubina Syed, LISW; Ernie Carson; Delma Madrigal; Candelaria Patterson; Johnny Wilson; and Emma Sandoval



This presentation includes the process in which information from over 400 community members' input was collected and synthesized into the APS Family Engagement Policy by the Family Engagement Policy Group (FEPG), a team of over 40 community members. Discussion regarding key components to the policy will also be presented.

11:10-11:30 ***Creating a Supportive Environment for Poetry and Spoken Word in the Schools: The Rhyme Scheme Team and Other Poetry Activities in the South Valley and West Side Schools***
Presenter – Carlos Flores, MSW, LMSW, LADAC

In this presentation, learn about an innovative youth project in South Valley West Side schools which works with community poets, school faculty and staff to promote youth development through poetry, rap activities and a community poetry slam.

11:30-12:00

State of School Nursing in New Mexico: What we learn from the Annual School Health Services Report
Presenters – Mary Ramos, MD, MPH, FAAP; and Janie Lee Hall, RN, PNP



School nurses are vital public health resources. This presentation provides a snapshot of the health needs of New Mexico students, and the services provided by school nurses throughout the state. Regional and rural/metropolitan variations will be highlighted and potential strategies to promote equity will be explored.

Track 4

Social and Economic Justice

Parlor EF

10:30-11:15

Medical Debt Reduction in Bernalillo County: Partnering with Allies for Economic Justice
Presenters – Louise Kahn, BSN, MSN, MA, CPNP; and Sherri Gonzales



The presentation will be a short training on medical debt as a public health and social problem, and will provide concrete training and materials for participants to be able to help clients navigate their way through complex hospital financial systems to decrease the economic burden of medical debt; prevent being sent to collection agencies; and putting families at risk of homelessness and bankruptcy.

11:15-12:00

Politics, Poverty and Health
Presenter – Enrique Cardiel, BA

This presentation will review political and economic determinants of health from a critical health literacy perspective. Literature showing correlations between health, political and economic determinants will be used for an understanding of US health outcomes. Public health and health promotion challenges that take into consideration our political economy will be presented.

Track 5

Expanding Public Health Alliances

Parlor GH

10:30-11:15

Developing Intersectoral Partnerships for Health Equity in the South Valley
Presenter – Joaquin Baca, MSPH; Francisco Ronquillo, MA, PA; Alma Olivas, CCHA/Promotora; Angelica Guevara, JD; and Venice Ceballos, CHW



MEDICC's Community Partnerships for Health Equity (CPHE) promotes outcome-oriented research of the Cuban health model for collaborating community health organizations and health sciences faculty from underserved areas of the United States. The South Valley, NM CPHE includes partners from multiple sectors committed to working together to improve health outcomes.

11:15-11:45

The New Mexico Department of Health Social Determinants of Health Advisory Group
Presenter– Noell Stone, MPH; Nicole Katz, MPH; and Joseph Baretta, MS



This presentation will describe the goals, progress and future work of the Social Determinants of Health Advisory Group (SDOHAG) formed within the New Mexico Department of Health (NMDOH).

11:45-12:00

Keeping You Healthy: Promoting wellness at your worksite
Presenter – Carolina Morris, MS, CHES



Learn about no-cost/low-cost ways to help keep you and your co-workers healthy. Follow 7 simple steps to get your worksite on the path to embracing a culture of health and wellness. Whether you work in a group of 5 or 500, everybody can benefit from worksite wellness.

10:30-12:00 *Integrative Medicine*

Presenters—Michael Pridham, DC, APC; Marc Girod, DC, APC, BS, BA; Robert Jones, DC, APC; David Lang, LMT, TPMT; and other representatives from alternative medicine



Integrative Medicine is an appropriate use of conventional and alternative methods to facilitate the body's natural healing response. Consideration should be made of all factors that influence health, wellness and disease, including mind, body, spirit, community, and the environment. Join us in a roundtable discussion about health and wellness from holistic perspectives.

12:00-1:00 **Lunch and NMPHA Candidate Introductions (12:30)****Courtyard****1:00-2:00** **Keynote - Bonnie Duran, DrPh****New Mexico Ballroom*****Perspectives on Approaches to Eliminating Health Disparities***

Bonnie M. Duran, DrPH, is an Associate Professor in the Department of Health Services at the University of Washington School of Public Health, as well as a Director of the Center for Indigenous Health Research. She has over 27 years of experience working in public health research, education and practice with a focus on Native Americans and other communities of color. In the past 15 years, Dr. Duran conducted primary and secondary analysis studies of mental disorder prevalence, victimization, and treatment seeking/barriers to care among Native American women attending Indian Health Service (IHS) facilities and men and women from the largest rural reservation communities in the U.S. Dr. Duran has partnered with IHS and tribes in mental health services and HIV research. Another aspect of her empirical work is the development of indigenous theory and community based participatory research methods. Her overall goals are to work with communities to design treatment and prevention efforts that are effective, empowering, sustainable, and that have maximum public health impact.

2:00-2:30 **Poster Session 2****Promenade****2:30-5:00** **Breakout Sessions****Track 1** **Health Disparities and Cancer Education, Screening, Treatment and Survival** **Parlor AB****2:30-2:50** ***Evaluation of a Promotora-led Home-based Colorectal Cancer (CRC) Group Education Strategy***

Presenters—Satya P. Rao, MBA, PhD, MCHES; and Ernesto Moralez, BHCS, MPH



To address barriers and health disparities we conducted a promotora-led group educational intervention among Hispanic men and women (50-79 years) regarding colorectal cancer (CRC). The goal was to increase knowledge of and promote early screening and detection of CRC. Intervention methodology and positive evaluation results will be presented.

2:50-3:20 ***Barriers to Colorectal Cancer (CRC) Screening in Southwest Hispanic and Native Communities***

Presenter—Robert Rhyne, MD; co-authors—Christina Getrich, PhD; Andrew Sussman, PhD; Deborah Helitzer, ScD; and Richard Hoffman, MD



Incidence rates for Colorectal Cancer (CRC) are increasing, and screening rates are low in NM Hispanics and Native Americans. This mixed method study identified barriers to CRC screening in subpopulations of these vulnerable populations. A community-oriented, practice transformation intervention can potentially increase screening rates and address this health disparity.

3:20-3:40

Reducing Health Disparities: Examining Mother-Daughter Communication and Breast Cancer Prevention Knowledge, Attitudes and Behaviors Between Hispanic and Non-Hispanic College Women
Presenter—Cindy Kratzke, PhD, CHES

This study examined breast cancer prevention knowledge, attitudes, and behaviors among 289 New Mexico State University women (54% Hispanic and 46% non-Hispanic). Overall, 39% received mothers advice, 80% received provider’s breast self-exam (BSE) recommendation, and 51% conducted BSE. No significant differences were found between groups and campus education is recommended.

3:40-4:00

Cancer Survival among American Indians and Non-Hispanic Whites in New Mexico and Arizona
Presenter—Emily A. Haozous, PhD, RN

This presentation will describe the results of a project in which we analyzed data from New Mexico and Arizona population-based cancer registries to characterize trends in cancer survival in American Indians and non-Hispanic Whites (NHW). In this presentation, we will draw connections between cancer survival and disparities in cancer treatment.

4:00-4:30

Central New Mexico Affiliate of Susan G. Komen Community Profile
Presenter – Susan Simons, MNM, CFRE

The most effective strategy for detecting early-stage breast cancer is a mammogram. Valencia and Torrance counties have the highest percentages of women who did not receive mammograms in the last twelve months, and the highest rate of uninsured women between 18-64. The Central New Mexico Affiliate will share their two year plan for addressing these needs.

Track 2

Strengthening Public Health Infrastructure

Parlor CD

2:30-3:00

One of a Kind: The New Public Health Certificate for Medical Students at the University of New Mexico School of Medicine
Presenters – Cynthia Arndell, MD; Jon Eldredge, PhD; Deana Richter, MA; and Leah Steimel, MPH

The University of New Mexico educates medical students in public health concepts, knowledge, and skills with the overarching goal of improving the health of communities statewide. Come to this informational and interactive session to learn how the new courses developed at UNM synchronize students’ learnings of public health concepts with the mainstream medical school content.

3:00-3:45

Pathways to a Healthy Bernalillo County: Structural Assessment of a Community Service Network
Presenters—Leah Steimel, MPH; Melissa Roberts, MS; and Daryl Smith, MPH

The Pathways to a Healthy Bernalillo County Program aims to improve population health by supporting diverse public and non-profit organizations to connect low income, disconnected adults to needed health and social services. This presentation will explore the network attributes among these local organizations participating in the Pathways Program.

3:45-4:30

Addressing Public Fears: Risk Communication Strategies
Presenter—Leah M. Ingraham, PhD

Cases from the Fall 2001 anthrax mailing and Spring 2000 county level Shigellosis outbreak illustrate the need for effective risk communication including empathetic response to public concerns, use of factual information, and suggestions for positive protective actions that individuals can take. Detailed examples help attendees learn how to craft their own responses to public fears.

4:30-5:00 ***Illness Beliefs, Service Perception, and Understandings of Social Support: Responses of Native American and Hispanic Participants in a Study of New Mexico's Behavioral Health Care Reform***
Presenter—Elizabeth S. EnglandKennedy, PhD

I investigate impacts of ethnicity on illness beliefs, perceptions of services, and social support. Native Americans and Hispanics were less likely to see their illness as biological. Hispanics were most likely to provide multiple causalities and have social supports, and to benefit from grief counseling, family psychoeducation, and family inclusion.

Track 3 **Social and Economic Justice** **Parlor EF**

2:30-3:00 ***Adapting the Critical Time Intervention for Incarcerated Women in Rural New Mexico***
Presenter—Cathleen Willging, PhD

This presentation from a mixed-methods study examines the plight of incarcerated women returning to resource-poor rural communities in New Mexico. We conducted structured assessments and qualitative interviews with 99 rural women prisoners and members of their social support networks. Data were used to tailor the Critical Time Intervention (CTI). We found that with high rates of lifetime psychiatric disorders, substance dependence, and recidivism, reentry represents a perilous period for women returning to rural communities.

3:00-3:45 ***We Are More than Markets: Media Literacy, Communication Rights and Health Disparities***
Presenter—Andrea Quijada, MA

This interactive presentation will guide participants through an introduction to media literacy. Multimedia stories about how access or lack of access to communication tools impacts health disparities will be shared. Participants will deconstruct media examples that target low income or communities of color with unhealthy messages and will learn about ways to take action.

3:45-4:45 ***Understanding Food Security in Santa Barbara/Martineztown***
Presenters—Janet Page-Reeves, PhD; Amy Anixter Scott, MD, MPA; Maurice (Mark) Moffett, BBA, MA, PhD; Vanessa Apodaca, BS; and Veronica Apodaca, BS



Panelists will discuss different dimensions of an NIH-funded, community-engaged research study conducted collaboratively by UNM researchers and the Santa Barbara Martineztown (SB/MT) Learning Center. This project explores and aims to improve the local social environment, with a focus on relationships between women, to address food security in the SB/MT neighborhood.

Track 4 **Part 1: Environmental Health and Justice** **Parlor GH**

2:30-3:00 ***Can zinc reverse uranium toxicity? Potential for a community based intervention***
Presenters – David Begay, PhD; Laurie Hudson, PhD; and Ranalda Tsosie



Understanding the biological basis of uranium toxicity may inform community-based approaches to offset the adverse health effects from exposure to legacy mining wastes. We are collaborating with community partners to test our mechanistic hypothesis, and to design and test an intervention to reverse toxicity that integrates laboratory results with cultural beliefs.

3:00-4:00

Using a Health Impact Assessment to Build Community Capacity, Engaged Business, Government and Impact Policies

Presenters — Kristine Suozzi, PhD; Kitty Richards, MS, MPH; Lauro Silva, JD; Angela West; and Esther Abeyta



This case study demonstrates using Health Impact Assessment tools (HIA) to defeat a proposal for accepting eight million pounds of waste per day in the low-income, minority communities of Mountain View, San Jose. It will illustrate how the communities engaged businesses and local government to provide the BC Commission with information to deny the permit.

Track 4

Part 2:

Substance Use Screening and Treatment

Parlor GH

4:00-4:45

Alcohol and Opiate Use Screening and Treatment in Primary Care: Efforts to Reduce Disparities and Improve Access to Care

Presenters – Andrew Sussman, PhD; Victoria Sanchez, DrPH; Kamilla Venner, PhD; and Jacque Garcia, MPH



Alcohol and opiate use problems are prevalent in Hispanic and American Indian populations in New Mexico yet screening and treatment is not widely performed during primary care visits. We will present findings from two different research projects aimed at better understanding the situation and developing strategies to enhance the delivery of these services.

Track 5

Reducing Health Disparities in Communities

Rio Grande Ballroom

2:30-3:15

Health Disparities in American Indian/Alaska Natives

Presenter—Melvina McCabe, MD



A presentation providing a perspective on 1) the historical development of health care services for American Indians/Alaskan Natives; 2) the social determinants of health among AI/AN tribes/villages/pueblos, 3) access issues, and 4) clinical health disparities by age and gender in this population.

3:15-4:00

Healthy Native Communities Fellowships

Presenters—Marita Jones, BS, MPH; Shelley M. Frazier, BS, MPH; and Rebecca Rae, BA, MCRP, MWR



The Healthy Native Communities Fellowship develops and supports teams of change agents to lead creative wellness strategies in Native communities. Utilizing a community based participatory research approach we piloted a case study aimed at developing better measures and methods to evaluate improvements in the health and well-being of Native communities.

4:00-5:00

Voices for Native Community Wellness Digital Storytelling Shiprock Group

Presenters—Shelley M. Frazier, BS, MPH; and Marita Jones, BS, MPH



Native communities have a long tradition of using stories to make sense of the world, to inspire community change, to pass on teachings and wisdom, and to help connect the past and the future. Digital storytelling gives Native people a chance to tell their own stories.

2:30-4:00

The **V**iew of EVIDENCE-INFORMED HEALTH POLICY MAKING



Co-Hosts Lisa Cacari Stone, PhD, MS, MA; and Barbara Damron, PhD, RN, FAAN
 NM CARES Health Disparities Center and UNM Cancer Center

Panel members with expertise in local, state and tribal policy development will present the challenges, opportunities and tools for translating and disseminating research for policy makers:

Raúl E. Burciaga, JD, Director, Legislative Council Service, State of New Mexico

Silvia Sierra, MSW, Director, Doña Ana County Health & Human Services

Ken Lucero, Director, Robert Wood Johnson Foundation Center for Native American Health Policy at the University of New Mexico

Dolores E. Roybal, MSW, PhD (candidate) Executive Director, Con Alma Health Foundation

4:00-4:30

An Anti-Institutional Racism Memorial Passed in New Mexico

Presenters – Senator Linda Lopez; Tonya Covington, CHW; Elena Giacci, and Eric Crisp, MA



The first legislation addressing institutional racism passed in the 2012 Legislative Session. This presentation is concerned with racism – a social determinant of health, the need for the memorial, the need for a bill and what a bill will do that a memorial will not. We also discuss next steps and how you can help.

5:00

Meeting Adjourned

Friday, April 27, 2012

INNOVATION

7:30 – 8:30 Check in and Light breakfast

8:30 – 8:45 Introductions (NM CARES Health Disparities Center and NMPHA)

8:45-9:50 Keynote – David E. Hayes-Bautista, PhD

New Mexico Ballroom



Towards a National Latino Health Research Agenda

David E. Hayes-Bautista is currently Professor of Medicine and Director of the Center for the Study of Latino Health and Culture at the David Geffen School of Medicine at UCLA. He graduated from U.C. Berkeley, and completed his doctoral work in Basic Sciences at the University of California Medical Center, San Francisco. He served on the faculty at the School of Public Health at U.C. Berkeley until 1987, when he took his current position at UCLA. His research on the Latino Epidemiological Paradox led him to find links between culture, behavior, and health. This, in turn inspired him to research the emergence of Latino society in California during the Spanish colonial, Mexican Republic and U.S. statehood periods. A portion of his research will appear in his forthcoming book, *El Cinco de Mayo: An American Tradition*, to be published by the University of California Press in Spring 2012.

9:50-10:00

Networking Break

Track 1 Reducing Health Disparities in Communities Parlor AB

10:00-11:00 *Historical Trauma-Informed Interventions and Research: Implications for American Indian Mental Health and Wellness*



Presenters – Maria Yellow Horse Brave Heart, PhD; Doreen M. Bird, MPH; and Jennifer Elkins, PhD

Historical trauma (HT) theory addresses cumulative, collective psychological wounding. This presentation describes an innovative HT intervention, data on its effectiveness, and HT-informed research and measures for HT responses. Culturally tailoring interventions, along with HT focus can be combined with evidence based practices. We conclude with HT-informed research and policy recommendations.

11:00-12:00 *Silent Pain Courageous Spirit*



Presenters – Elena Giacci, BA

Sexual Violence against Native people is a critical health problem today. Native women experience the highest degree of sexual assault of any population in the country. We will discuss the effects of colonization, past and present and what you can do to be supportive.

Track 2 Capacity Building Parlor CD

10:00-10:30 *Real and practical options for improving access to public health services for people with disabilities*



Presenters – Lisa McNiven, BA, MA; and Larry Lorenzo, BS, MEd, ED

The Disability Advisory Group About Tobacco, DAGAT, will address the barriers and remedies in accessing public health services. A candid and personal introduction to disability culture and perspective will be given. We will identify resources and potential partners. ACCESS will be defined as a process not a single point.

10:30-11:00 *HealthMatters CAP for People with Developmental Disabilities*



Presenters – Arielle Bernier Oetzel, BA; and Leslie Hoelzel, MS

HealthMatters CAP aims to improve the health of people with developmental disabilities (DD) by introducing a new approach for community-based organizations and academic institutions to collaborate to find practical solutions to improve the health of people with DD. Significant resources are available to NM organizations that collaborate with this project.

11:00-11:45 *Bridging the Gap Between We and They*

Presenter – Susan O. Gray, BS

“Bridging the Gap Between We and They” explores ways to break down barriers between people without disabilities and people with disabilities; and will provide tools for communicating with and about them in a PC-not politically correct, but Personally Considerate-manner.

10:00-11:00 *New Mexico's Indicator-based Information System for Public Health (NM-IBIS)*
Presenter – Lois M. Haggard, PhD

NM-IBIS provides access to health data, including birth and death data, health surveys and more. User-friendly indicator reports provide information on over 100 topics, including teen births, alcohol- and drug –related deaths, diabetes prevalence, social determinants and environment. Learn about what is available and how to use this exciting website to get health information for the State, counties, and communities.

11:00-11:30 *Overcoming the Challenges of Finding Authoritative Evidence in Health Disparities*
Presenter – Jon Eldredge, PhD

Join us for a practical session on overcoming the many challenges in finding authoritative evidence for addressing health disparities. This session, geared for both practitioners and researchers, will offer concrete guidance on finding the needed evidence on health disparities in open access sources.

11:30-12:00 *DEI at UNMH: One hospital's approach to increasing equity among our patient population*
Presenter – Susana Rinderle, MA

Hospitals are not the answer to improving community health, but they can play a vital role in reducing inequities in care and post-care health. Come learn what UNM Hospitals has done to identify disparities in the care we provide, as well as our plans to address them and improve communication with patients.

10:00-11:00 *Project ECHO's Innovative CHW Training Initiatives: Outcomes, Integration and Impact*
Presenters – Kathleen Colleran, MD; Erika Harding, MA; Venice Ceballos, CHW; Miranda Haynes, BSEd of Community Health; and Andrea Zurawski, RN

Given the challenges presented by upcoming health care reform mandates, Community Health Workers will be key to successfully providing improved care to more people through the creation of integrated care teams. This presentation will highlight an innovative method of rigorously training CHWs and improving their integration into the chronic care team.

11:00-12:00 *Retinal Screening Using CHWs in Rural and Underserved Communities of New Mexico: An Innovative Public/Private Collaborative*
Presenters – Kathleen Colleran, MD; Erika Harding, MA; Ricky Van Ness, BS; Elizabeth McGrew, BA; and Andrea Zurawski, RN

Project ECHO's Diabetes team has joined into a unique partnership with high-tech company VisionQuest Biomedical. This collaboration has brought retinal cameras to clinics throughout the state, providing training in imaging technology to CHWs and free retinal screening and access to expert specialist follow-up to rural and underserved patients. This powerful merger of public and private technology, community relationships and training expertise has broken through long-standing barriers to high-volume detection and treatment of sight-threatening complications of diabetes and hypertension.

10:00-10:30 ***New Research in New Mexico on the Teen Outreach Program (TOP) to foster youth development and prevent adolescent pregnancy***
Presenters – Judith R. Seltzer, PhD; and Lydia W. Pendley, MA, MHS

Teen birth rates have declined in the United States and New Mexico over the past decade, although the rate in New Mexico remains higher than national rates. The NM Department of Health’s Family Planning Program funded projects in 12 communities in 2010-2011. An evaluation of TOP yields encouraging results.

10:30-11:00 ***Take-home messages from graduates of a youth development: a follow-up study of former Teen Outreach Program (TOP) participants in West Las Vegas, New Mexico***
Presenter – Janie Corinne



Does participation in an after-school youth development program, Teen Outreach Program (TOP) really work? Do middle and high-school students take away knowledge and skills after they leave the program or graduate from high-school? In-depth interviews with 17 former participants in the State’s longest running after-school pregnancy prevention program reveal positive answers to these questions.

11:00-11:30 ***Pilot Test of Motivational Interviewing for the PROSPERA Project***
Presenters – Stephanie Jackson, MPH; Carolina Yahne, PhD; and Kristine Tollestrup, PhD, MPH



The PROSPERA Project is a program being developed by UNM Family and Community Medicine and community partners. The goal of PROSPERA is to increase educational attainment and other health outcomes for teen mothers through peer mentor support, using the evidence-based method of motivational interviewing.

11:30-12:00 ***Health Disparities Considerations in HPV Vaccine Decision Making Among Adolescent Girls, Parents, and Providers***
Presenter – Christina Getrich, PhD; Co-authors – Lisa Broidy, PhD; Erin Kleymann, MA; Deborah Helitzer, ScD; Alberta Kong, MD, MPH; and Andrew Sussman, PhD, MCRP



Lower than anticipated uptake of the HPV vaccine has renewed attention to factors influencing vaccine decision making. Our research identified two distinct models of HPV vaccine decision making that include both ethnic and socioeconomic considerations. Tailored strategies to enhance vaccine uptake and reduce disparities will need to consider these factors.

12:00-1:00	Lunch	Courtyard
-------------------	--------------	------------------

1:00-3:30	Breakout Sessions	
------------------	--------------------------	--

1:00-1:45 ***Educating Native American Populations by Incorporating Histories, Values, and Stories to Preserve Beliefs About Traditional Tobacco Versus Commercial Tobacco to Promote Healthy Lifestyles***
Presenters – Renae Begay, BA; and Tina Brownhat, Certified Prevention Intern

Through Storytelling events, Traditional Practitioners, and Native American educational materials, traditional ways have been preserved while preventing the harmful effects of commercial tobacco; prepare and educate communities to understand the difference between commercial and traditional tobacco; expand services, identify support organizations, and understand how networking has an effect on tribal communities.

1:45-2:45

Public Health Approaches to a Deadly Epidemic in New Mexico
Presenters – Bruce Trigg, MD; Olivia Sloan; and Harris Silver, MD



Data from 1999-2008 rank New Mexico first in drug overdose deaths in the nation. This panel will present updates about initiatives in New Mexico to address drug misuse and addiction including the limiting over prescribing, access to treatment in criminal justice settings, and recently passed legislation that aims to reduce the harms associated with drug use.

2:45-3:15

A Comprehensive Approach to Treating Substance Use for Homeless People: The Endorphin Power Company Treatment Program
Presenters - Yajaira Pena-Esparza, MS; William Campbell, MS; Patricia Rodriguez; and Steven P. Verney, PhD



The Endorphin Power Company (EPC) is an innovative rehabilitation treatment program addressing health concerns of homeless substance users. EPCs aims to provide comprehensive treatment to this underserved population facing treatment and health disparities. We will present public health concerns surrounding this population and discuss public health implications of preliminary findings.

3:15-3:35

Supporting Survivors of Suicide: A Community Response
Presenters – Satya P. Rao, MBA, PhD, MCHES; and Rev. Margaret Short, DMin, MDiv, MA



Our presentation will focus on a community response that emerged as a result of the growing number of suicides in Southern New Mexico communities. It will focus on our goals, current efforts, and future plans to address a difficult issue in our communities.

Track 2 **Methods and Data Collection** **Parlor CD**

1:00-1:45

New Mexico Community Data Collaborative: Addressing Disparities through On-line GIS and Collaboration
Presenters – Tom Scharmen, MA, MPH; and David Broudy MPH, PhD



We demonstrate new approaches to map data sharing using on-line tools that allow sharing maps, data, and other content through a dedicated website. NMDCD provides a data warehouse and an approach to sharing the data, maps, and information. We will discuss three overlapping roles or capabilities inherent in data collaboration.

1:45-2:15

New Mexico: A pioneer state in the improvement of race and ethnicity data collection in Hospitals
Presenters – Nicole Katz, MPH; Noell Stone MPH; and Tina Hoang, BA

The New Mexico Department of Health is making strides in identifying racial and ethnic health disparities. This presentation will share the innovative strategy to standardize race and ethnicity data collection in New Mexico and how these strategies are a model for other states; in addition to help build on current NMDOH standards of race and ethnicity data collection.

2:15-3:00

Sex and Gender Analysis in Health Policy
Presenters – Giovanna Rossi, MSc; and Justina Trott, MD



Why do we need sex/gender analysis of health policy? Both sex and gender have a profound impact on the determinants of health, access to health care, accessibility of health information, and health outcomes. We will discuss our recent study and participants will leave with a gender analysis tool.

3:00 – 3:30

Lessons Learned from a Community Based Approach to Research in the Adaptation of an Intergenerational Family Intervention Program

Presenters – Ardena Orosco; Rebecca Rae, MCRP, MWR; and/or Emma Noyes

Utilizing a CBPR approach, a UNM research team has been actively engaged with Mescalero Apache to adapt an existing evidence-based southwest American Indian Family prevention curriculum (Pueblo/Navajo) to reduce the onset of risky behaviors among third, fourth and fifth grade youth in the community.

Track 3

Community Engagement and Alliances

Parlor EF

1:00-2:00

A Community Engaged Approach to Co-Develop a Contextually Relevant and Culturally-Situated Diabetes Prevention Initiative for an Hispanic Immigrant Community in Albuquerque

Presenters – Shiraz I. Mishra, PhD; Janet Page-Reeves, PhD; Joshua Niforatos; Andrew Gingerich; and Lidia Regino, BA

Racial/ethnic minorities have a disproportionately higher prevalence of diabetes and its consequences. The panel describes an innovative, culturally-relevant and culturally-situated diabetes prevention initiative conceptualized through comprehensive involvement of the Hispanic immigrant community in Albuquerque's International District. The project is a mutually beneficial collaboration between UNM researchers and East Central Ministries.

2:00-3:00

Engaging Diverse Communities in Health Disparities Research: Best practices in building community academic research partnerships for reducing health disparities in New Mexico

Presenters – Lisa Cacari-Stone, PhD; Clarence Hogue, Jr., BA; BS; Matthew Borrego, RPh, PhD; Nina Wallerstein, DrPH; and our Community Partners: Karen John, Program Specialist, Health Promotion Disease Prevention, Northern Navajo Medical Center Shiprock, NM; Tina Tso, Administrator, Healthy Native Communities Partnership, Inc., Shiprock, NM; Beatriz Favela, LMSW, Program Operations Director, Southern Area Health Education Center, Las Cruces, NM; K'Dawn Jackson, BS, La Vida Coordinator/Health Educator, Hidalgo Medical Services, Silver City, NM

The Community Engagement Core of the NM CARES Health Disparities Center is partnering with four diverse communities across the state to develop co-learning and mentoring opportunities through teams of Intercultural Health Disparity Scholarships and one day institutes aimed at facilitating cross-cultural dialogue, understanding Community-Based Participatory Research methodologies, and health disparity research capacity building by bridging diverse cultural knowledge and practices with empirically supported theories and interventions.

3:00-3:30

New Mexico Public Health Learning Collaborative

Presenters – Kristine Tollestrup, PhD, MPH; Sue Forster-Cox, PhD, MPH, MCHES; David Vigil, MBA; Tres Schnell, MSW; and Giovanna Rossi, MPA, MSc

This presentation will describe the evolving and unique partnership between academic institutions and a state public health agency to enhance educational opportunities for the New Mexico public health workforce. The NMDOH is collaborating with the two major educational institutions in New Mexico to develop and deliver curriculum.



1:00-1:30

Health Behavior and HIV Testing Rationale among Gay and Bisexual Men in Quito, Ecuador

Presenter – Melissa Bertolo, BA, MPH



The HIV prevalence rate among gay and other MSM in Ecuador is nearly 20%. This brief presentation presents results from a research study that examined sexual behaviors and reasons for HIV testing among gay and bisexual men in Quito. Cultural impact on behavior is also discussed.

1:30-2:30

Peer Education: Building Lasting Change One Leader at a Time

Presenter – Sunny Holmes, MA

Planned Parenthood of New Mexico South Valley Peers in Action group explains how their peer education program has designed innovative ways to make lasting impact on communities' health and wellness and in their lives. Participants learn the basics of peer education and take away some fun lessons that can be used with any population.

2:30-3:30

Reducing Health Disparities for Lesbian, Gay, Bisexual and Transgender Individuals and Families

Presenter – Jordon Johnson, MA, MSW



This workshop offers an effective and sustainable approach to working with and supporting lesbian, gay, bisexual, and transgender (LGBT) individuals and families. Participants will learn the significance of talking about and increasing public awareness about LGBT issues as methods to reduce health disparities and offer beneficial outcomes for the LGBT community.

12:30-3:30	Health Council Meeting	Arizona
-------------------	-------------------------------	----------------

2:30-3:00	Poster Session 3	Promenade
------------------	-------------------------	------------------

3:00-3:30	Poster Session 4	Promenade
------------------	-------------------------	------------------

3:30-4:00	Networking Break	
------------------	-------------------------	--

4:00-6:00	TED-Style Talks – Please see packet for a list of presenters	New Mexico Ballroom
------------------	---	----------------------------

6:00-8:00	Networking Reception	
------------------	-----------------------------	--

8:30 – 10:00 Check in, Light breakfast and Exhibitor Fair

9:00-10:00 Workshops

Workshop with Paul Loeb Nevada/Arizona
 Workshop with Health Action New Mexico Dental Therapy Program Colorado/Texas

10:00 – 10:15 Introductions and election results (Mallery Downs, RN and Jacque Garcia, MPH)

10:15-11:30 Keynote – Adewale Troutman, MD, MPH, MA, CPH New Mexico Ballroom



Health Equity, Social Justice and Social Determinants of Health

Adewale Troutman, APHA President elect, identifies himself through his commitment to social justice, human rights, community activism, health equity and national and global health, and is featured in the documentary *Unnatural Causes: Is Inequality Making Us Sick?*. Dr. Troutman has over 40 years of dedication through action to the principles of universal freedoms and the elimination of racism, injustice and oppression. His unique educational background has been a major factor in this quest. Dr. Troutman has an MD from New Jersey Medical School, a Masters in Public Health from Columbia University, Masters in Black Studies from the State University of New York in Albany, and as of October 2009, board certification from the National Board of Public Health Examiners. He conducted his residency at the Medical University of South Carolina. His commitment to Justice has evolved into his nationally recognized efforts to create health equity and the supremacy of the social determinants of health, the founding of the first Center for Health Equity at a local health department and the creation of the Mayors Healthy Hometown Movement.

11:30-12:00 Networking break, Poster Sessions and Exhibitor Fair

12:00-1:15 Awards Luncheon Courtyard

1:15 -2:30 Celebration/Entertainment: Jemez Pueblo Youth Leadership Dancers, South Valley/Westside Poets and Rappers, and other performing artists from the community

2:30-3:30 Closing Keynote – Paul Loeb New Mexico Ballroom



Paul Loeb, author of *Soul of a Citizen*, *The Impossible Will Take a Little While*, and *Generation at the Crossroads*, will explain the theme of these books and 35 years of exploring citizen involvement. He'll focus on how ordinary citizens can make their voices heard and actions count in a time when we're told neither matter. Loeb will help us understand how people get involved in larger community issues and what stops them from getting involved. Come learn about the challenges faced by students in these harsh political and economic times. Paul Loeb will provide insight into some strategies to remain involved in community issues and how to act!

3:30-3:45 Networking Break, Poster Session and Exhibitor Fair

3:45 – 4:30 Membership Meeting, Silent Auction Winners, and Closing Remarks

4:30 Meeting Adjourned