AGENDA

TUESDAY, APRIL 1, 2014

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<td>7:30 - 8:00</td>
<td>Registration/Check-in</td>
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<td>8:00 - 8:30</td>
<td>Introductions and Opening Remarks</td>
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<td>8:30 - 9:30</td>
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| **Deborah Prothrow-Stith, MD** is a nationally recognized public health leader. As a physician working in inner-city Boston, she broke new ground with her efforts to have youth violence defined as a public health problem; not just a criminal justice issue. Her passion for prevention was not satisfied with the emergency room work of “stitching people up and sending them out.” She turned to public health and, with others, created a social movement to prevent violence that has had an impact on Boston and the nation.  

In 1987, Governor Dukakis appointed her as the first woman Commissioner of Public Health for the Commonwealth of Massachusetts. In that role, she established the first Office of Violence Prevention in a state department of public health, expanded prevention programs for HIV/AIDS and increased drug treatment and rehabilitation programs. She has authored and/or co-authored over 80 publications on medical and public health issues including, Deadly Consequences, Murder Is No Accident, Sugar and Spice and No Longer Nice and Health Skills for Wellness.

A pioneer and innovator, Dr. Prothrow-Stith developed programs to reduce health disparities funded by NIH-National Center for Minority Health and Health Disparities. She has participated in several international delegations and conferences. Dr. Prothrow-Stith and her family lived in Tanzania for two and half years during her husband’s tenure as U.S. Ambassador. |
| 9:30 - 9:45 | Networking Break                              |
| 9:45 - 11:45 | Breakout Session I                            |
| Track 1 | Improving Mental Health Among Native Americans |

| 9:45 - 10:15 | Reducing Inequity Reduces American Indian and Alaska Native Suicide |
| Presenters: Carmela Roybal, RWJF Doctoral Fellow; R. Burciaga Valdez, PhD |
| By examining the role of American states’ predominant governance philosophies and redistributive policies, we test Durkheim’s thesis on suicide. State government ideologies and policies affect the health of American Indians and Alaska Natives (AIAN). Fewer AIAN suicides are observed in states with more inclusive (more equitable) public policies. |

| 10:15 - 11:15 | Native American Youth Suicidality in New Mexico: A Youthful Perspective |
| Presenters: Doreen M. Bird, MPH (Kewa); Utahna Belone (Dine); Ryan Sanchez (San Felipe) |
| Join this dialogue among public health professionals and Native American youth about the topic of youth Suicide in New Mexico. Local state and tribal data suggest elevated rates of suicide behaviors among NA youth. Here we will explore pathways to suicide prevention through a strengths based approach highlighting NA strengths and resilience. |

| 11:15 - 11:45 | Adverse Childhood Experiences: Impact Upon Intimate Partner Violence, Depression, and Suicide Attempt Among Adults in a Sample of Southwest Tribes |
| Presenters: Dornell Pete, MPH; Kyle Smith |
| The impact of Adverse Childhood Experiences (ACE) upon a range of adult behavioral health outcomes has not been explored among American Indians in the Southwest. Results from this project illustrate the significant relationships between ACE and adult behavioral health outcomes; and the need to address ACE in American Indian communities. |
### Track 2  Nutrition and Access to Care

**9:45 - 10:45**  
**Postpartum Women’s Weight Changes in Group and Individual Nurse-Midwifery Care: A Pilot Study in Rural New Mexico**  
**Presenters:** Kim J. Cox, PhD, CNM; Ambrossia Murrietta, MHS; Carla Roybal, MPH  
Weight gained during pregnancy is often retained indefinitely. This presentation describes the findings of mixed-methods pilot study of low-income women in rural, central New Mexico who received either group or individual care from nurse-midwives during the first 6 months postpartum.

**10:45 - 11:45**  
**The Use of Social Marketing in Nutrition Education: Listening to the audience you want to reach**  
**Presenter:** Glenda Canaca, MD  
Using social marketing techniques the Prevention Research Center developed culturally and linguistically appropriate tools that can be used by all nutrition programs to reinforce their work, and have consistent messages across the state. Sally M Davis, PhD, José Canaca, MD, and Alex Morshed, MS, co-authored this research.

### Track 3  Chronic Diseases in New Mexico

**9:45 - 10:15**  
**Geographic Disparities in Mortality Rates in the Four Metropolitan Areas in New Mexico**  
**Presenters:** Adelamar Alcantara, PhD; Lindsey Warren Coccari  
This research will answer the following question: What is the effect of location on mortality patterns? Community level factors are used as surrogates for presently unmeasured environmental etiological factors. The unit of analysis will be Census Block Groups or Census Tracts in four major metropolitan statistical areas in New Mexico.

**10:15 - 10:45**  
**Understanding and Addressing Colorectal Cancer Screening Disparities in New Mexico Hispanics**  
**Presenters:** Christina Getrich, PhD; Robert Rhyne, MD; Mayra Perez  
This paper reports on a trajectory of research aimed first at understanding barriers to colorectal cancer (CRC) screening among New Mexico Hispanics and then addressing those barriers through a combined patient decision aid/patient navigator intervention designed to increase screening uptake in primary care.

**10:45 - 11:15**  
**Million Hearts in New Mexico - Our Part in the National Initiative to Prevent 1 Million Heart Attacks and Strokes**  
**Presenter:** Bambi A. Bevill, MPH, CHES  
Million Hearts® is a nationwide, public health initiative to prevent 1 million heart attacks and strokes by 2017. A broad audience of professionals and persons engaged in improving clinical care and activating communities are engaged to - "Be one in a Million Hearts®" in New Mexico.

**11:15 - 11:45**  
**The Hispanic Asthma Network Project**  
**Presenters:** Maria Otero, BS; Monica Toquinto; Noell Stone, MPH  
Nuestra Salud, LLC (NS) serves the Hispanic and Spanish-speaking population of New Mexico and has received a PCORI planning grant to address asthma care in children and smoking cessation our community. This presentation with describe the project and the PCORI process.

### Track 4  Understanding Substance Use and Mental Health in New Mexico

**9:45 - 10:15**  
**Missed Opportunities: Screening and Brief Intervention for Risky Alcohol Use in Women's Health Settings**  
**Presenters:** Jennifer Hettema, PhD; Stephanie Cockrell, MSW  
Screening and brief intervention (SBI) may be particularly appropriate for women's health settings, where combined risky drinking and ineffective contraception may lead to alcohol exposure in unintended pregnancies. This presentation will provide evidence-favoring SBI based on a self-administered survey to a sample of 399 women’s health patients attending public clinics.

**10:15 - 10:45**  
**The IBIS-based New Mexico Substance Abuse Epidemiology Profile: Making data available**  
**Presenter:** Luigi Garcia Saavedra, MPH  
This presentation describes the incorporation of the New Mexico Substance Abuse Epidemiology Profile in to the New Mexico Department of Health’s Indicator-Based Information System (NM-IBIS) in order to provide stakeholders and other interested parties with the more up-to-date substance abuse data for New Mexico.

**10:45 - 11:15**  
**New Mexico Tobacco-Free Campus Policy Initiative: Connections between Policy, Power, and Health**  
**Presenters:** Cindy Kratzke, PhD, CHES; Susan Wilson, PhD; Chris Spurney, MPH(c); Melinda Wilson, MM; Candycy Luna, MPH(c)  
The NM Senate Memorial 63 (March 2013) requests all NM post-secondary educational institutions to implement a tobacco-free campus policy by July 1, 2014. We will discuss communication strategies, power, and lessons learned for policy implementation encountered during the first eight months of the effort at New Mexico State University.
11:15 - 11:45  **Practicing Trauma-Informed Care**  
**Presenter:** Jeanne Block, RN, MS  
Trauma is an almost universal experience of people receiving treatment for mental health and/or substance abuse disorders. "Practicing Trauma-Informed Care" will present definitions and statistics on the negative health effects of trauma, and will provide strategies and interventions for working with clients with histories of trauma.

**Track 5**  
**Improving Public Health Practice in Organizations and Institutions**

| 9:45 - 11:15 | **Creating a Culture of Equity and Community Engagement at the University of New Mexico: The Promise of Organizational Change in Health Research**  
**Presenters:** Lisa Cacari-Stone, PhD, MA, MS; Nora Chavez, BA; Lucinda Cowboy, MS; Clarence Hogue Jr., BA; Liana Quinn-Hussein, BA; Nina Wallerstein, DrPH, MPH  
Too often principles and practices of Community-Based Participatory Research are focused on external strategies and neglect the internal organizational culture of practice and policies at academic institutions. This panel will identify and discuss opportunities for structural and policy changes and incentives for promoting “community engaged” health equity research. |

| 11:15 - 11:45 | **What is Public Health Accreditation and Why Does It Matter?**  
**Presenters:** Shannon Barnes, MS; Christina Perea, MA  
This May, the New Mexico Department of Health (NMDOH) will be submitting their application to the Public Health Accreditation Board (PHAB). PHAB's process seeks to advance quality and performance within public health departments. This presentation will cover Public Health Accreditation, and why it matters to New Mexicans. |

**Track 6**  
**Health Disparities and Improving Access to Care**

| 9:45 - 10:15 | **NMSU’s Southwest Institute of Health Disparities Research**  
**Presenters:** Jill A. McDonald, PhD, MS; Iván A. de la Rosa, PhD, LMSW; Tilahun Adera, PhD  
NMSU established the Southwest Institute of Health Disparities Research to address health disparities in southern NM. Its goals are to build interdisciplinary partnerships with local communities, develop needed research skills among students and faculty, increase local public health capacity to use data for decision-making, and ultimately generate successful health interventions. |

| 10:15 - 10:45 | **Access to Healthcare Disparities: Racial and Ethnic Differences with Gender Perspective**  
**Presenter:** Tunay Oguz, PhD  
The purpose of this study is finding evidence on the most significant causes of the health care access disparities among Hispanic and Non-Hispanic Whites, and informing policy makers about the remedies that can be prescribed to dissolve the health care barriers. |

| 10:45 - 11:15 | **Moving Toward Health Equity: Measuring Cultural Competency in Medical Students**  
**Presenters:** Jessica Goodkind, PhD; Felisha Rohan-Minjares, MD  
Cultural competency education in medical training is a strategy which may decrease health disparities within individual patient encounters. The presenters will describe the approach being implemented at UNM School of Medicine to evaluate the impact of the cultural competency curriculum in training future physicians to provide more equitable care. |

11:45 - 12:45  **Networking Lunch and NMPHA Candidate Introductions (12:15)**

12:45 - 3:45  **Breakout Session II**  
**Track 1**  
**Early Childhood Development and Education**

| 12:45 - 1:15 | **Home Visiting a Proven Strategy**  
**Presenters:** Cathy Sanchez, MA; Judy Baca de Arones, BA  
Home Visiting services a proven strategy to improving health and learning outcomes for children. The Bernalillo County Home Visiting Work Group has collaborated to improve access to services for families and increase joint professional development opportunities. |

| 1:15 - 1:45 | **NAPPR Tribal Home Visiting Program**  
**Presenter:** Maria Brock, LISW  
An overview of Tribal Home Visiting will be presented with a focus on capacity building, parent empowerment, and enhancements for language and culture. This presentation will illustrate connections between these program facets and healthy outcomes for Native American families. |
1:45 - 2:45  
**The Magic of Everyday Moments: Promoting Essential Skills Impacts Outcomes**  
**Presenters:** Dorothy L. Kerwin, BS; Paula Steele, MA  

2:45 - 3:15  
**The Built Environment and its Effects on Early Childhood Development**  
**Presenters:** Julio Dominguez, BA-A; Jacque García, MPH  
Did you know that your zip code and where you live matters when it comes to the health of infants? Bernalillo County Place Matters will provide information about our environment and the impact on birth outcomes and the development of our children.

3:15 - 3:45  
**Bernalillo County Early Childhood Accountability Partnership: Improving Outcomes for Children and their Families through Collective Impact Strategies**  
**Presenters:** Marsha McMurray-Avila, MCRP; Lois Vermilya MA  
Bernalillo County Early Childhood Accountability Partnership (ECAP) is an open network of leaders from multiple sectors committed to improving outcomes for children and their families, using a data-driven approach within a collective impact framework to accomplish the result: All Bernalillo County children will be ready for and succeed in school.

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**Track 2**  
**Improving Health in our Schools**

12:45 - 1:45  
**Return on Investment in New Mexico School-Based Health Centers (SBHC): a Powerful New Perspective and Tool**  
**Presenters:** Suzanne Gagnon, MSN, CFNP; Patsy Nelson, BSN, MA, RN  
School-based health centers (SBHCs) in NM provide quality care to vulnerable populations. These centers are an important safety net in New Mexico, providing easily accessible health care to students. As SBHCs struggle to achieve sustainability, a recent report indicates that for every $1 spent, a savings of $6 is achieved. Come be a part of an interactive session to learn more about ROI and help guide future ROI measurements.

1:45 - 2:45  
**Developing a Clinical Pathway to Improve School-Based Health Care of Adolescent Substance Abuse**  
**Presenters:** Winona Stolzfus, MD; Mary Ramos, MD, MPH  
The development of a clinical pathway for assessment and treatment of adolescent substance use in school-based health centers will be presented. This pathway is being piloted at an urban and rural SBHC using a quality improvement process with the goal of optimizing substance abuse care and outcomes.

2:45 - 3:45  
**Community Mental Health and School Mental Health: Finding the Translator**  
**Presenters:** Yolanda Corvova, MSW; Amilya Ellis, MPH, LMSW; Bridgette Ruiz, BA; Anna Curtis, MA  
Preliminary findings from research conducted by the Office of School and Adolescent Health, regarding school and community mental health agencies. Statewide interviews, consultations and statistics are compiled into a Mental Health Guidance Document that focuses on how schools and community agencies can begin to speak the same “language”.

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**Track 3**  
**Building Innovative and Community Partnerships**

12:45 - 1:45  
**What Can We Learn from Families to Increase Health & Educational Equity? An Interactive Session**  
**Presenters:** Diana Martinez, BA; Jeannette Stahn, BA  
Parents and families are the first teachers students have but their areas of expertise are often not drawn upon. The UNM HSC Office for Diversity seeks to enhance current pipeline program curricula to find new synergies that link families to educational systems through partnerships that emphasize mutuality and longevity.

1:45 - 2:45  
**Building a Thriving and Sustainable Community in the 21st Century**  
**Presenters:** Patricia Comer, RM; Robert Comer, BS, MPA  
Building a thriving and sustainable community in the 21st century will be a joint collaboration between government, education, non-profits, business and the people it serves. Utilizing their set of skills, resources and creativity will improve happiness, well-being, increased productivity, prosperity and a greater sense of belonging and purpose for all.

2:45 - 3:45  
**Exploring the Training Landscape for Developing Medical-Legal Collaboration**  
**Presenters:** Carol Suzuki, JD; Andrew Hsi, MD, MPH; Emilie Sebesta, JD, MD; Sally Bachofer, MD  
The UNM Medical-Legal Alliance will present their experience developing teaching modules and training experiences for various learners demonstrating the role of medical-legal partnerships in providing legal services integrated with health care. The goal of these trainings is to address legal barriers to health in vulnerable populations served by UNM HSC.
Health, Wages, and Equity: Findings from Interviews with Dairy Workers in Southern New Mexico

Presenters: Satya P. Rao, PhD, MCHES; Gloria Longo, BCH

We present descriptive statistics and preliminary findings from content and thematic analysis of 102 interviews of dairy workers in Doña Ana County. The interviews focused on demographics, working conditions and tasks performed in the dairies, wages and benefits received, health, illnesses, injuries, and health-seeking behaviors, and the type of changes recommended for the dairies.

Addressing Social Determinants of Health and Health Disparities by Integrating Community Organizing with Clinic-Based Programs: The La Familia REACH/CENA Program

Presenters: Wendy Johnson, MD, MPH; Laura McCann, RD; Bonnie Lochner, RN

The presentation will discuss an integrated program at La Familia Medical Center centered on using Community Health Workers both for a family-centered home-based intervention supporting families struggling with pediatric obesity and also a community organizing project to address social determinants of health and health disparities in Santa Fe County.

Health Impact Assessment and Federal Trail Policy: Equity in Public Lands Access

Presenters: Sally M. Davis, PhD; Richard Kozoll, MD, MPH; Theresa Cruz, PhD; Alejandro Ortega, BS; Danielle Parker, BA; Emily Lilo, MPH

New Mexico has an abundance of scenic federal lands that can be used to improve health and well-being in our rural, under-resourced communities. Join our panel as we discuss the process of using Health Impact Assessment as a tool to inform decision-makers about trails on federal lands.

Community Asset Mapping: Empowering our Communities to Greater Health

Presenter: Anthony Fleg, MD, MPH

Community asset mapping is an approach to improving the health of our communities by putting aside the needs assessments, instead focusing on strengths, resources, and community assets that can be built upon to improve health.

"Health Equity Begins with Us" Changing the Face of Public Health through Self-empowered Preventative Health Care and Civic Engagement

Presenter: Valeria Alarcon, BS

Ms. Alarcon gives an engaging first-hand account of how extreme health crisis brought about life-changing choices. She began her journey as a 9-year old immigrant faced with inadequate health care, limited nutritional choices, and socio-economic profiling. She shares her passion for preventative health, self-empowerment and civic engagement as critical tools to change the face of public health.

Power of the "Plática": Inspire to Make Change in Research That Benefits Latino and U.S.-Mexico Border Communities

Presenters: Lisa Cacari Stone, PhD; Silvia Sierra, MA; Nora Chavez, BA

Power of the "Plática": Inspire to Make Change in Research that Benefits Latino & Border Communities will focus on development of Guidelines for Conducting Research With Border Communities which outlines key considerations in addressing issues and developments of communication and interaction within the realms of language, culture and historical trauma when working with Latino and border communities in New Mexico and the Paso del Norte area.

Students Put Health Data into Action - A Guide for Using the NM-YRRS Data with High School Students for Improved Adolescent Health Programs and Policies

Presenters: Linda Peñalolza, PhD; Debbie Medina, MA, LPCC; José Canaca, MD; Courtney FitzGerald, MSSW, LMSW; Marlene Muñoz; Kaly Calabaza

What's the use of student health surveillance instruments like the NM-YRRS? Join students from two Albuquerque high schools to find out! Learn how students reviewed their schools' results, and how they are acting on their findings. This is an interactive session with opportunities for participants to explore the NM-YRRS data themselves.

Increasing Opportunities for Youth Led Health Promotion and Education

Presenters: Carlos M. Flores, LMSW; Omar Torres; Adrian Baca; Christopher Ramirez, MA

Working with Peer Educators at high school and college levels, the South Valley Male Involvement Project highlights students collaborating in 3 health promotion efforts: the Students with a Goal Project, the Positive Sexuality Project, the Nicotine Use Prevention Project. Participants will gain hands-on experience through an experiential activity.
**Thinking Outside the (Boom) Box: Hip Hop, Indigenous Culture and Health**  
**Presenter: Anthony Fleg, MD, MPH**

Hip-Hop and health are not usually mentioned in the same breath. In public health, we know that music and culture can provide a powerful medium for reaching young people, and this session will explore specific ways that Hip-Hop culture can be used to reach younger generations in ways that will directly and indirectly improve health.

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*Halley S. Faust, MD, MPH, MA, FACPM, FACPE*, is President, American College of Preventive Medicine (ACPM) and works in bioethics and venture capital from his home in Santa Fe, NM. He is Clinical Associate Professor of Family and Community Medicine at the University of New Mexico, and sits on the University’s Preventive Medicine Residency Advisory Committee. Previously he was Visiting Professor of Biology and Philosophy at Wesleyan University in Middletown, CT, where he taught epidemiology and biomedical ethics. He has also taught at the Universities of Michigan, Kentucky, Hartford, and Connecticut.

Dr. Faust is immediate past-chair of the ACPM Committee on Ethics, and chaired the Code of Ethics Development Committee. He is a member of the Board of Governors of the *American Journal of Preventive Medicine*, the official journal of the ACPM/Association of Prevention Teaching and Research.

Dr. Faust received his MD from Jefferson Medical College, MPH from the University of Michigan, and MA in philosophy from Wesleyan University, Middletown, Connecticut. He completed his preventive medicine residency at the University of Michigan. He is board certified in both general preventive medicine and medical management, and is a fellow of the American College of Preventive Medicine and the American College of Physician Executives. Halley co-edited with philosopher Paul Menzel the book *Prevention vs. Treatment: What’s the Right Balance?*
8:30 - 9:30  KEYNOTE ADDRESS

Joyce R. Gaufin, BS, is President of the American Public Health Association (APHA), and provides leadership, quality improvement, and organization consultation to state, local and non-profit organizations in Utah and Nevada as an independent consultant. Joyce has been actively involved in public health since 1973 when she began working for the Utah Department of Health (UDOH). After providing administrative and management support to the Division of Community Health Services and the Utah Local Health Officer’s Association, she worked for the Division of Health Care Financing (DHCF/Medicaid) as the Division Training Director (500 plus employees). She held other important positions with the DHCF including public information officer, emergency preparedness coordinator, and quality and productivity consultant. Joyce was recognized for creating and managing a model interpretive services program for Utah Medicaid clients and providers, and she co-developed an interactive web-based training program, “Adventures in Public Health,” an introduction to public health for employees and local boards of health throughout Utah. She was a member of the UDOH 2002 Olympic planning group.

Joyce is a lifetime member of the Utah Public Health Association where she has served with distinction for over 35 years. She has held every leadership position in the organization, including a two-year term as President from 1996-98. Joyce is an active member of the American Public Health Association (APHA) where she currently serves a four-year elected term on the Executive Board. She is a former chairperson and governing councilor for the Health Administration Section of APHA, and she served as Chair of the Intersectional Council in 2005. Joyce has been a frequent presenter and moderator for APHA meetings since 1994. She has served as a member of the APHA Education Board, The Nation’s Health Advisory Committee, the Task Force on Association Improvement and Reorganization (TFAIR), the Annual Meeting Planning Committee, and other leadership positions. Joyce has also been a member of the Nevada Public Health Association since 2002.

Joyce co-edited her first book with Dr. Barry Levy, a former President of the APHA. The book, Mastering Public Health: Essential Skills for Effective Practice, was published by Oxford University Press in 2011. The book contains the work of 59 contributors including leaders from public health academia and practice, and experts from the fields of leadership, organizational development, journalism, and more. This book has been designed to give public health practitioners a comprehensive resource with specific tools and resources to complement their formal education.

9:30 - 9:45  Networking Break

9:45 - 12:15  Breakout Session III

Track 1  Creating Health Equity in Native American Communities

9:45 - 10:15  Indigenous-centered Research and Evaluation
Presenters: Larry Emerson, PhD; Herbert Benally, PhD
Indigenous-centered research and evaluation is an emerging "Indigenous Science" that incorporates decolonization methodologies, Indigenous traditional knowledge, language, healing, transformation, mobilization, practice, the United Nations Declaration of Rights of Indigenous People, concepts of Indigenization.

10:15 - 10:45  Enculturation and Awareness of Historic Losses in a Native American Community
Presenters: Charlisa Christian, MBA; Jessica Goodkind, PhD; Steve Verney, PhD
Historic and current losses due to colonialism and ongoing oppression have contributed to mental health disparities among Native Americans. Connection to traditional culture can be a protective factor against mental health problems. As part of a community-based participatory intervention study, we explored relationships between enculturation, historical loss, and mental health.

10:45 - 11:15  K’e' Based Research/Evaluation
Presenters: Larry Emerson, PhD; Herbert Benally, PhD; Shirley Montoya, MDiv; Karen John, BS; Clarence Hogue Jr., BA; Lucinda Cowboy, MS
Partners from Dine’ Nation fostered a unique K’e’ Based Research/Evaluation Project in Nat'annii Nez (Shiprock, NM) whom will share the importance, benefits, implications and expectations of such work that factors in Dine’ landscapes, language and culture that were disrupted and reformulated by imperialism, causing needs for decolonization to reclaim land, language, knowledge and sovereignty.
Johns Hopkins Center for American Indian Health: Partnering with Native Communities to Develop Effective Public Health Programs

Presenters: Lori Loera, BA; Nicole Neault, MPH; Kristen Speakman, MA, MPH

This presentation will give an overview of Johns Hopkins Center for American Indian Health and the Center’s research and service projects. The presentation will focus on the behavioral health programs currently ongoing in the Southwest, including: Family Spirit; Feast for the Future; Mobile Grocery (MoGro) Store; and Together on Diabetes.

**Track 2: Childhood Nutrition and Physical Activity**

9:45 - 10:45  
Childhood Obesity Trends in Albuquerque Public Schools 2007-2013

Presenters: Andrea Cantarero, BSEH; Tom Scharmen, MPH; Peter Kinyua, PhD; Tom Genne, MA

The Healthy Weight Assessment Project has compiled a unique dataset allowing study of the impact of community, school and student characteristics on the BMI status of 65,000 students over 6 school years. What is its value for proposals, programs, practice and policy? Your input will be solicited.

10:45 - 12:15  
Child Health Initiative for Lifelong Eating and Exercise (CHILE) A Transcommunity Intervention for Preschool Children

Presenters: Sally M. Davis, PhD; Glenda Canaca, MD; Theresa Cruz, PhD; Patricia Keane, MS, RD; Alexandra Morshed, MS; Sarah Sanders, RN, MS

What have we learned from the CHILE project about translating evidence and engaging communities in promoting healthy eating and physical activity for preschool age children? This presentation will describe our experiences working with 16 rural New Mexico communities, their families, health care providers, grocery stores and Head Start Centers.

**Track 3: Substance Use: Challenges and Solutions**

9:45 - 10:45  
Access to Harm Reduction and Syringe Exchange Services are Social Justice Issues

Presenters: Martin Walker; Anita Cordova, MA

People who are homeless are vulnerable to premature death due to overdose or chronic health conditions. Experiencing homelessness increases risk of both and living with either increases risk for homelessness. Access to safe and nonjudgmental care protects our most basic human rights and access to justice.

10:45 - 12:15  
Turning the Curve on Opioid Abuse in Bernalillo County

Presenters: William Wiese, MD, MPH; Harris Silver, MD; Marsha McMurray-Avila, MCRP

How is Bernalillo County coming together to collectively tackle the unacceptable rate of opioid abuse and overdoses through a data-driven approach to developing a system with policies and programs that incorporate prevention, harm reduction, treatment and public safety/law enforcement/criminal justice solutions?

**Track 4: Improving Access to Care**

9:45 - 10:15  
HIV Linkage to Care: Lessons for Universal Access

Presenters: Catherine Moonan, BS; Joyce Atencio-Valentine, RN, IDNS; Betsey Morgan, RN, IDNS

If we want to achieve universal access to care, we need to do more than provide insurance. Come learn some of the principles and lessons from efforts to link HIV patients to care and keep them there. Walk away with a little inspiration and ideas to take some small realistic steps to decrease barriers for your patients and clients.

10:15 - 10:45  
Improving Health Information Access among Public Health Practitioners

Presenters: Jonathan Eldredge, PhD; Laura Hall, MA; Tiffany Stromberg (MD student); Jaren Trost (MD student)

"Digital Divide" refers to inequities in access to needed information. New Mexico public health clinicians face challenges in access to authoritative health information, which directly affects these public health clinicians’ patients who are already experiencing health disparities. This project seeks to correct this lack of access for public health practitioners.

10:45 - 12:15  
Improving Health Care through Quality Improvement Techniques and Practice Coaching

Presenters: Jane McGrath, MD; Carole Conley, MSW

Envision New Mexico, working with managed care organizations, public agencies and clinical practices, is using quality improvement techniques to improve assessment, patient treatment adherence and increase capacity for a team based approach to wellness. This panel will discuss current work using practice coaching and outcome monitoring for chronic conditions.
9:45 - 10:15  **Projecting Workforce Shortages in New Mexico**  
**Presenter:** Richard Larson, MD, PhD  
The nation will face a shortfall of 90,000 physicians and 300,000 nurses by 2020. The provider deficiency will only worsen as the national health reform improves patient access to healthcare, underscoring the urgent need to solve this problem. The purpose of this study was to obtain estimates of our statewide and county deficits of primary care physicians, Advance Practice Registered Nurses (APRNs), OB/GYN practitioners, psychiatrists and general surgeons.

10:15 - 11:15  **REACH: Engaging the Racial/Ethnic Population in Community Health Using Promotoras/Community Health Workers**  
**Presenters:** Naomi Bojorquez Flores, CNA; Rachel Kutcher, BS; Bonnie Lochner, RN; Laura McCann, MS, RD, LD; Jackie Munro, BFA; Jasmine Meyer, BA  
REACH is a community engagement model to advance racial health equity. In this session, we will explore the REACH model and roles of community health workers and learn about a REACH initiative in Santa Fe, NM. Participants will develop strategies for promoting a REACH model in their community.

11:15 - 12:15  **Leveraging the Community Health Center to Address Social Determinants of Health**  
**Presenter:** Michelle Melendez, MPA  
While community health centers are the largest source of primary care for underserved, we recognize that if we do not address the SDoH, poor health outcomes will persist. First Choice Community Healthcare is expanding interventions to include a charter school, workforce training, early childhood center, community gardens and wellness center.

**Track 6: Collaboration, Data, and Action**

9:45 – 10:45  **APHA Leadership Presentation – Building Skills for Strategic Collaboration: a Skill Building Workshop**  
**Presenter:** APHA President: Joyce Gaufin, BS  

10:45 – 11:15  **The Affordable Care Act and Partnering to Improve Community Health**  
**Presenter:** Leigh Caswell, MPH  
Presbyterian Healthcare Services developed community health needs assessments and community health implementation plans in Curry, Rio Arriba, Bernalillo, Torrance, Socorro, Sandoval, Valencia, Lincoln, and Quay counties. Learn about initiatives in their community health priority areas of healthy eating, active living, and prevention of unhealthy substance use as well as how to get involved.

11:15 – 12:15  **Connecting Data to Action and Policy Change in NM**  
**Presenter:** Christine Hollis, MPH, MPS; Armelle Casau, PhD  
Participants will take part in interactive, meaningful activities (like a Data Walk) to help community members understand data and how health, economic and education factors interact to affect child well-being. These methods build public will for a comprehensive policy agenda to support NM children.

12:15 - 1:30  **Awards Luncheon/NMPHA Election Results**

**Track 1: Improving Mental Health among Native Americans**

1:30 - 2:30  **Preventing Substance Abuse through a Decolonizing, Strengths-Based Model of Community Change**  
**Presenters:** Kee J.E. Straits, PhD; Nadine Tafoya, MSW, LISW; Paula Feathers, MA  
We will provide a model of Native American substance abuse prevention that elicits community-specific knowledge into a framework for creating tribally driven change. This model confronts the effects of colonization on current substance use disparities through the implementation of strength-based strategies that revitalize Indigenous strengths towards self-determination and health.

2:30 - 3:30  **Alcohol use among Native American college students: Do stereotypes match the reality?**  
**Presenters:** Brenna Greenfield, MS; Jeremiah Simmons, BA; Kamilla Venner, PhD; Asia Soleil Yazzie, BA  
This presentation will share results of the Native American Daily Experiences and Health Study, a collaborative project that surveyed Native American students attending two post-secondary institutions in Albuquerque. Findings will focus on alcohol use frequency and quantity, as well as cultural and demographic factors associated with alcohol use or non-use.

**Track 2: Understanding the Importance of Public Health**
1:30 – 2:30  Celebrating our Work and Carrying It Forward: Rediscovering Public Health and Social Justice
Presenters: Dana Millen, PhD, MPH; Ray Baca, BSW; Erica Newfield, RN, MSN; Anna Marie Sekula, RN; Harold Vann, MA; Clara Yuvienco, MPH
This presentation describes an ongoing Social Justice Workgroup located in the Chronic Disease Prevention and Control Bureau. This workgroup seeks, through a consciousness raising process, to re-discover the long history of public health as a leader in the struggle for social justice. The workgroup will highlight the potential to shape public policy and reduce health disparities.

2:30 – 3:30  Ethical Dilemmas: Public Health versus Medical Care
Presenter: Leah M. Ingraham, PhD
Ethical issues underline health disparities. Guiding principles for Bioethics (Autonomy, Justice, Beneficence, Nonmaleficence) were the basis for 1970’s development of this field. In 2002, APHA created a Code of Ethics for public health workers. Applications of the principles to medical care and public health have key differences, requiring careful analysis.

Track 3  Building Innovative and Community Partnerships
1:30 - 3:00  Highlights of a Participatory Evaluation of New Mexico’s Community Health Councils and Implications for Health Equity
Presenters: Victoria Sanchez, DrPH, MPH; Ron Hale, MS Ed; Leigh Caswell, BS, MPH; Yolanda B. Cruz
This session will present highlights of a multi-year, participatory evaluation of New Mexico’s community health councils, focusing on their contributions to systems changes related to health equity. We will explore geography and membership variables, the impacts of the loss of funding, and implications for health equity practice.

3:00 - 3:30  Making Health EQUITY Happen in New Mexico
Dolores E. Roybal, PhD
Learn about Con Alma Health Foundation’s program initiatives, grant making, and opportunities for engagement, technical assistance and funding to make health equity happen in New Mexico. The Foundation builds partnerships, invests in systemic change, advocates for all, and serves as a resource for policy makers, nonprofits and the public.

Track 4  Health Disparities and Improving Access to Care
1:30 - 2:30  Working to Meet the Language Needs of New Mexicans Seeking Health Care
Presenters: Felisha Rohan-Minjares, MD; Valerie Romero-Leggot, MD; Veronica Plaza, MD; Sean Peterson, (MD Student); Lauren Coleman (MD Student); Susan Mirabal (MD Student)
Limited English Proficiency (LEP) continues to be a barrier to health care. UNM HSC faculty will describe current efforts to improve language access through medical education and the medical students will describe a study they have completed that addresses medical student interest in improving their ability to communicate with LEP patients.

2:30-3:30  Making Medical Diagnostic Services Available to All
Presenters: Hope Reed, BS; Anthony Alarid, BS; Susan O. Gray, BS
Come learn how the Affordable Care Act finally will help "actualize" the promise of the American’s with Disabilities Act provisions to assure equal access to healthcare, almost 25 years after the Act’s passage. Providing accessibility to medical diagnostic equipment for adults with disabilities means they, too, can receive needed health care services.

Track 5  Understanding Race and Culture in New Mexico
1:30 - 2:30  Name Narratives: A Tool for Introspection
Presenters: Diana Martinez, BA; Jeannette Stahn, BA; Margaret Montoya, JD
The Name Narrative is one tool, that uses the inside-out process, for teaching people to explore their names and their linkages to their family’s cultural and racial roots, thereby gaining facility in talking about race and culture and becoming more racially and culturally aware.

2:30 - 3:30  Challenging the Myths of Black Male Violence: Strategies for Creating Black Male Allies of Interpersonal Violence Prevention
Presenters: Amy Whitfield, LMSW; Toyese Oyeyemi, CHES
The effective strategy for prevention that develops male allies is not always effective with Black males. The strategies contest community expertise or negatively frame Black male strengths. This presentation will discuss Black community expertise and Black history as a foundation of prevention strategies for effective violence prevention with Black males.

Track 6  Nutrition and Access to Care
1:30 - 2:00  
**La Cosecha CSA: Community Based Strategies to Increase Access to Healthy Food**  
**Presenter: Anzia Bennett, MA, MPH**

La Cosecha is a community supported agriculture project organized by the Agri-Cultura Network, a co-op of local, organic farmers. Our goals include: 1) making local, organic food accessible to low-income, food-insecure families and 2) supporting local farmers. This presentation provides an overview of our community-based work to increase access to healthy food in Albuquerque’s South Valley.

2:00 - 2:30  
**Effects of the WIC Food Package Revisions on Eating and Purchasing Behaviors: Results from New Mexico and Across the Nation**  
**Presenter: Alexandra B. Morshed, MS**

Can changes in nutrition policy improve dietary intake? This presentation explores the effect of 2009 WIC food-package revisions on preschooler diets in rural New Mexico, and makes comparisons to similar research across the United States. Sally Davis, PhD, Elizabeth Greig, MD, Orrin Myers, PhD, and Theresa Cruz, PhD, co-authored this research.

2:30 - 3:00  
**Eat Food, Real Food with Variety and Moderation**  
**Presenter: Mary Meyer, MPA, RD**

Explore your own eating competence while learning how elementary students are 1) discovering the fun and enjoyment of fresh, culturally diverse, healthy foods through hands on learning, and 2) learning how to advocate at home for healthy eating and physical activity.

3:30 - 4:00  
**Poster Session/Networking Break**

4:00 - 5:00  
**CLOSING KEYNOTE ADDRESS**

**Anthony Iton, M.D., J.D., MPH** is Senior Vice President for Healthy Communities at The California Endowment. In the fall of 2009, Dr. Iton began to oversee the organization’s 10-Year, multimillion-dollar statewide commitment to advance policies and forge partnerships to build healthy communities and a healthy California.

Dr. Iton served for seven years as the Alameda County Public Health Department Director and Health Officer where he oversaw a budget of $112 million with a focus on preventing communicable disease outbreaks, reducing the burden of chronic disease and obesity. He has worked as an HIV disability rights attorney at the Berkeley Community Law Center, a health care policy analyst with Consumers Union West Coast Regional Office, and as a physician and advocate for the homeless at the San Francisco Public Health Department.

Dr. Iton’s primary focus includes health of disadvantaged populations and the contributions of race, class, wealth, education, geography, and employment to health status. His awards include the Champion of Children Award from the United Way and the National Association of City and County Health Officials Award of Excellence for the use of information technology in public health. In February 2010, Dr. Iton was recognized by the California Legislative Black Caucus with the Black History Month Legends Award and presented on the floor of the California State Assembly with a resolution memorializing his life’s work and achievements.

Iton serves on the board of directors of the Public Health Institute, the Public Health Trust, the Prevention Institute, and Jobs For The Future.

Dr. Iton received his medical degree at Johns Hopkins Medical School and subsequently trained in internal medicine and preventive medicine at New York Hospital, Yale, and Berkeley and is board certified in both specialties. Dr. Iton also holds a law degree and a Master’s of Public Health from the University of California, Berkeley and is a member of the California Bar.